



**INTERNATIONAL ORGANIZATION FOR EDUCATIONAL DEVELOPMENT - IOED**  
International / Intergovernmental Organization for Educational Development (Research & Training), Security and Economic Cooperation  
*(Skill & Entrepreneurship Development Programs focusing on the start-up projects in Academic and Industry)*

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### **Professional Courses**

**A PROFESSIONAL COURSE** is a college-level course designed to target those who are in, or about to enter, the workforce in corporate, government or technology fields. Consider taking a professional course if you want to strengthen your skills in areas such as team management, computer technology and health and safety

**Accounting:** Accounting is the process of communicating financial information about a business entity to relevant users or entities such as potential shareholders, creditors including banks or vendors, financial analysts, economists and government agencies.

**Advertising & Publicity:** Publicity is the movement of information to the general public from the media.

**Basic Teachers' Education:** Basic Teachers' Education refers to the policies, procedures and provision designed to equip (prospective) teachers with the knowledge, attitudes and behaviours.

**Beauty Culture & Personal Grooming:** Beauty is not simply a work but it has much deeper significance. An attractive appearance has become pre-requisite to move forward in life.

**Beauty Parlour Management:** Beauty salon managers are often responsible for scheduling staff members, training new front desk workers and determining budgets.

**Brand Management:** In marketing, brand management is the analysis and planning on how that brand is perceived in the market. Developing a good relationship with the target market is essential for brand management.

**Building Construction & Civil Engineering:** Building Construction & Civil Engineering is one of the core branches of engineering. It is the second oldest engineering branch. It is an engineering discipline that focuses on design, planning, construction and maintenance of physically built.

**Building Maintenance & Civil Engineering:** Building Maintenance & Civil Engineering is a professional engineering discipline that deals with the design, construction and maintenance of the physical and naturally built environment, including works like roads, bridges, canals, dams and airports.

**Business Management/ Business Liasoning:** Diploma in Business Management is a certificate program identified with the field of management education.

**Carpentry:** Carpentry is a skilled trade in which the primary work performed is the cutting.

**Computer Applications:** Computer applications courses are offered at all levels and can be part of many types of academic programs. Courses prepare students for a variety of jobs, including basic jobs such as data entry all the way up to more advanced positions.

**Computer Hardware:** Since PC hardware training courses are usually meant to prepare students directly for careers as computer technicians, all of the skills they acquire in these courses can be directly applicable to their future careers.

**Computer Software:** Computer software is programming code executed on a computer processor. The code can be machine-level code or code written for an operating system.

**Creech /Pre-School Management:** Pre-school Management which is a paramedical course for girl students only.

**Customer Relationship Management:** Customer relationship management (CRM) is an approach to manage a company's interaction with current and potential customers.

**Diploma in Hotel Management:** Every year the hospitality industry needs over 2 lakhs of skilled professionals and with the Commonwealth Games just round the corner, the demand for hotel management professionals has surged up.

**Diploma in Nursing:** Diploma in Nursing is a course that you give opportunity for making the career in Nursing and this course help you what type of exercise and emergency face in this field.

**Diploma in Depression Management:** We focus first and foremost on mental health literacy in order to eradicate the stigma of depression. Additionally, we aim to represent the state-of-the-art in science and research.

**Electrical Technology:** Electrical - Electronics engineering technology is an engineering technology field that implements and applies the principles of electrical engineering.

**Event Management:** Event management is the application of project management to the creation and development of large-scale events such as festivals, conferences, ceremonies, weddings, formal parties, concerts or conventions, etc.

**Fashion Technology:** To build a rewarding career in the field of Fashion Designing, there exist a number of courses that interested students may pursue. But among those courses, the one that holds the most value is- BFT (Bachelor of Fashion Technology).

**Financial Management:** Financial management refers to the efficient and effective management of money (funds) in such a manner as to accomplish the objectives of the organization.

**Gardening:** Gardening is the practice of growing and cultivating plants as part of horticulture. In gardens, ornamental plants are often grown for their flowers, foliage or overall appearance; useful plants such as root vegetables.

**Hotel Management:** Hotel management is a service industry which focuses on serving the needs of its clients. Training in hotel management develops niche working skills which are transferable in the service industries.

**Human Resource Management:** Human resources is used to describe both the people who work for a company or organization and the department responsible for managing resources related to employees.

**Import-Export Management:** To begin with, export is primarily the sale of goods or services from one country to another and is a major contributor to the GDP of the country.

**Information Technology:** Information technology (IT) is the use of computers to store, retrieve, transmit and manipulate data or information.

**Instrumentation:** Instrumentation is a collective term for measuring instruments used for indicating, measuring and recording physical quantities and has its origins in the art and science of scientific instrument-making.

**Inverter Technology:** The Inverter technology (DC) is the latest evolution of technology concerning the electro motors of the compressors.

**Investment Banking:** Investment banking is a specific division of banking related to the creation of capital for other companies, governments and other entities.

**Journalism & Mass Communication:** Journalists work in all sorts of media and industries. You'll find them practicing strategic communication as they work in advertising, public relations, marketing and in areas such as health care, politics, gaming and entertainment.

**Legal Procedure:** Legal process or sometimes "process" are the proceedings in any civil lawsuit or criminal prosecution.

**Marketing Management:** Marketing management is the process of developing strategies and planning for product or services, advertising, promotions, sales to reach desired customer segment.

**Mechanical Technology:** Mechanical technologists are expected to apply current technologies and principles from machine and product design, production and material and manufacturing processes.

**Nursery Teachers' Education:** Nursery Teachers' Education is an undergraduate Educational course. This Diploma course deals with a good preschool curriculum and has the ability to significantly contribute to a child's proper growth.

**Nutrition:** Nutrition is the science that interprets the interaction of nutrients and other substances in food in relation to maintenance, growth, reproduction, health and disease of an organism. It includes food intake, absorption, assimilation and biosynthesis.

**Office Management:** Office management is a profession involving the design, implementation, evaluation and maintenance of the process of work within an office or organization.

**Plumbing:** Plumbing is any system that conveys fluids for a wide range of applications.

**Printing Business:** Printing is a process to produce a picture or text by applying different methods like inked type, blocks, plates, etc. The first movable type printing was developed in China.

**Psychological Counselling:** Students who complete a post-master's certificate program in professional counselling are expected to gain a thorough understanding of a specialty counsellor's role in a patient's life.

**Publishing:** Publishing is the dissemination of literature, music, or information—the activity of making information available to the general public. In some cases, authors may be their own publishers.

**School Management:** SIMS uses client server architecture; the back-end service is based around Microsoft SQL Server with some business logic handled by a custom .NET Framework module. The client application is also built with .NET and handles almost all of the data.

**Selling Management:** Sales management and personal selling are critical to organisational success, especially in highly competitive markets.

**Social Work:** Social work is an academic discipline and profession that concerns itself with individuals, families, groups and communities in an effort to enhance social functioning and overall well-being.

**Stress Management:** Stress management is a wide spectrum of techniques and psychotherapies aimed at controlling a person's level of stress.

**Tour & Travel:** Do you want to build a career in travel and tourism sector? If yes, this article will be of help to you. In this article, you will be reading about good travel and tourism courses available in India.

**Women Empowerment:** Women's empowerment has become a significant topic of discussion in development and economics. It can also point to the approaches regarding other trivialized genders in a particular political or social context.