

GLOBAL THINKING AS DESIGN – WHAT AN ACADEMIC MODEL IN THE EPOCH OF DIGITAL REVOLUTION SHOULD BE

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Abstract

GOOGLE, UBER, TESLA and APPLE – all of them could not be conceived and born by people who are waiting for specific solutions, win-win actions, and proven concepts. As long as one is unable to come out of the frames imposed by “common consciousness”, breakthrough products and processes cannot come into being. Hence, the main task of the contemporary educational system is ***to teach people how to think, but not what to think***. Those, who aspire to become leaders of modern society, may not afford the luxury of being conformists living by standards accepted by the majority nowadays. The new paradigm of an ideal graduate, therefore, is ***not a person who seeks job, but the one who creates jobs*** in an attempt to bring positive changes in society. Nowadays, having such a kind of people among ourselves becomes crucial for our very survival in the rapidly changing world.

This talk is about a new model of higher education, which is based on ***design thinking***.