## **ANNUAL REPORT 2017-2018**



# SOCIAL EDUCATION &AWARENESS FOR DEVELOPMENT SOCIETY(SEADS-NGO)

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| 1. | Translama antina      | SOCIAL EDUCATION & AWARENESS FOR                         |  |
|----|-----------------------|--|--|
| 1. | Implementing          |  |  |
|    | Organization          | DEVELOPMENT SOCIETY(SEADS-NGO)                           |  |
|    |                       |  |  |
| 2. | Address               | SEADS-NGO  |  |
|    |                       | 39B, Allen Street, Court Road, Nagercoil -629001,        |  |
|    |                       | Kanyakumari District, Tamil NaduINDIA                    |  |
|    |                       | Phone:04652 221975, Fax:04652 221976                     |  |
|    |                       | Mobile: (0)8903934902,Email:seadsrose@gmail.com          |  |
| 3. | Legal status          | Registered with Tamil Nadu Societies Registration        |  |
|    |                       | Act XXVII of 1975  |  |
|    |                       | Reg No.69/2000 date of Reg;23/05/2000                    |  |
|    |                       | Registration under 12AA(2) of Income tax Act             |  |
|    |                       | 1962.Reg.No; 12A;- C.NO/464/517/2007-08/CIT-I dated      |  |
|    |                       | 09/05/2008   |  |
|    |                       | Registration under 80G(2) of Income tax Act 1962.Reg.No: |  |
|    |                       | 12A:- C.NO/464/517/2007-08/CIT-I dated:-27/09/2010       |  |
|    |                       | Pan No:-AABTS1500L                                       |  |
|    |                       | Unique ID no:- UID:TN/2012/0051904                       |  |
| 4. | <b>Contact Person</b> | N.RAJAMONY   |  |
|    |                       | Secretary  |  |
|    |                       | SEADS-NGO  |  |
|    |                       |  |  |
| 5. | Target Area           | KURUNTHANCODE UNION                                      |  |
|    |                       | Block Kurunthancode Panchayat                            |  |
|    |                       | Dioon italiananous i anonayar                            |  |

#### **MISSION**

**Social Education & Awareness For Development Society(SEADS)**;-By with the main objects of the organization to *Work as a catalyst in bringing sustainable change* in the lives of underprivileged children, Aged, women and Agricultural Farmers with a life-cycle approach of development.

**Social Education & Awareness for Development Society(SEADS)**;- It is to empower underprivileged children, Aged , women and Agricultural Farmers through relevant education, innovative healthcare, sustainable agriculture and Environmental conservation programs

**Social Education & Awareness for Development Society(SEADS)**; It is to deploy best possible methodology and technology for achieving ideal social return on investment, to practice and promote good governance. To link business competitiveness of the corporate with social development initiatives; also to sensitize privileged children, Aged, women, Farmers and citizens in general to promote Civic Driven Change.

#### BELIEF

Social Education & Awareness for Development Society(SEADS), believes that unless members of the civil society are involved proactively in the process of development, sustainable change will not happen. Believing in this principle of 'Civic Driven Change', Social Education & Awareness for Development Society(SEADS);-;-sensitizes the civil society in order to make them partners in its mission.

#### **VISION**

Work as a catalyst in bringing sustainable change in the lives of underprivileged children, Aged women and Agricultural Farmers with a life-cycle approach of development. Enable the civil society across the world to engage proactively in the change process through the philosophy of civic driven change.

We are glad to submit this annual report for the year 2017-2018 to our well-wishers, bank officials, co-NGO heads, women self-help group leaders etc. We have conducted many activities in this year. We express our heartfelt gratitude to all our well-wishers, contributors, and donors for the successful conducting of these programs.

# The community development activities undertaken by Social Education & Awareness for Development Society(SEADS-NGO)

during the year 2017-18

| S.no  | no Program Target Group Total Population        |                                 |                  |
|-------|---|---------------------------------|------------------|
| 5.110 | riogram   | Target Group                    | Total Population |
| 1.    | SWACHH BHARATH-<br>CLEAN INDIA                  | General Public                  | 5 villages       |
| 2.    | EDUCATIONAL<br>PROGRAM                          | School Children                 | 240              |
| 3.    | ENVIRONMENTAL<br>CONSERVATION<br>PROGRAM;-      | Students/Farmers/General Public | 500              |
| 4.    | CHILD CARE CHILD<br>RIGHTS                      | Children                        | 60               |
| 5.    | SKILL TRAINING                                  | Youth/ Women                    | 150              |
| 6.    | GROUND WATER MANAGEMENT-FOR T FARM LAND         | Women/Farmers                   | 80               |
| 7.    | WOMEN RIGHTS, LEGAL<br>AID SHG &<br>EMPOWERMENT | Women/Children                  | 80               |

| 8.  | GREEN FARM PROGRAM                         | Farmers/women              | 50             |
|-----|--|----------------------------|----------------|
| 9.  | LEGAL AWARENESS<br>PROGRAM                 | Women                      | 140            |
| 10. | MICRO-SMALL & MEDIUM ENTERPRISES PROGRAMME | Skilled semi skilled women | 60             |
| 11. | WATER HARVEST                              | Farmers                    | 180            |
| 12. | AGED CARE                                  | Senior citizens            | 60             |
| 13  | OLD AGE HOME<br>PROGRAM                    | Women                      | 37             |
| 14  | TAILORING TRAINING<br>PROGRAM              | Women                      | 20 Self Groups |

# 1. SWACHH BHARATH-CLEAN INDIA



India that is Bharat is an ancient civilization. It is considered to be a pious nation, its people are very religious. India is consists of people of various faiths: Hindus, Muslims, Christians, Sikhs, Parsis, Jains etc, and they follow their faiths very devotedly. But it is a sad reality of our country that all the cleanliness and piousness is only confined to religious activities or kitchen. We Indians are not concerned about the filth all around us everywhere; anywhere one looks large mounds of dirt will be found.

Date:14/05/2017

Place: Eraniyal

Community served: General Public

<u>Objectives:</u> The objectives of Swachh Bharat are to reduce or eliminate open defecation through the construction of individual, cluster and community toilets. The Swachh Bharat mission will also make an initiative of establishing an accountable mechanism of monitoring latrine usage

Strategies: Awareness camp, Demonstration

Outcome: 5 Villages

- Mathusuthanapuram
- Thengamputhoor
- Dharmapuram
- Puthalam
- Vadivizvaram

### 2.EDUCATIONAL PROGRAM:-



**Date:** 05/06/2017

Place: Aallanvillai Government Middle School

#### **Basic Education program**;-

Basic education for the children and illiterate Adults is the backbone of the community therefore it is viewed as a human right since education contributes to the reduction of both absolute and relative poverty. Basic education, in particular, helps to alleviate poverty by helping poor people improve their lives. Mothers with some education raise healthier families.

Children and youth with basic skills and knowledge can read and handle numbers, which gives them access to information and thinking processes that give them more choices about how to behave in their families and then in the community. Adults can make more informed decisions about political and social events that affect the quality of their lives.

Community served: School Children

**Objectives:** Basic Education

Strategies: Providing Education Materials, Issuing ID Cards, Opening Tuition

Centre

**Outcome:** 240 students

# 3.ENVIRONMENTAL CONSERVATION PROGRAM;-



**Date:**16/07/2017

**Place:** Maathar

We conducted awareness meeting on Biodiversity, water harvesting measures, nursery/tree plantation, to agricultural women farmer. The resource

persons talked on the following matters.

Environment includes all living and non-living objects. We live in the

environment and use the environmental resources like air, land and water to meet

our needs. Development also means meeting the needs of the people. While

meeting the ever-growing needs, we put pressure on the environment. When the

pressure exceeds the carrying capacity of the environment to repair or replace

itself, it creates a serious problem of environmental degradation. If we use any

environmental resource such as groundwater beyond its limit of replacement, we

may lose it forever. Therefore, there is a need to create 'awareness' about

Environmental protection. While efforts are being made at the national and

international level to protect our environment, it is also the responsibility of every

citizen to use our environmental resources with care and protect them from

degradation. In this lesson we will discuss the meaning and causes of

environmental degradation and the importance of environmental conservation.

**Community served**: Students/Farmers/General Public

**Objectives:-** To create awareness on Bio-diversity, water harvesting measures,

nursery/tree plantation.

Outcome:500

#### 4.CHILD CARE CHILD RIGHTS



**Date:**15/08/2017

Place: Chearanmangalam

We conducted programme children with necessary knowledge with which to control or change the environment for the benefit of an individual farming and community.

To equip all the children with self independence skills which enables them to live independently as full members of the society. To integrate children for better interpersonal development through education, religious and extracurricular activities for solid child development. To provide nutritional diet to all children to eradicate malnutrition and for healthy growth. To develop children's personality and the building of all solid educational foundation and personal growth. To facilitate holistic development of a child. To help the children to be self reliant members of the community. To initiate income generating activities to provide sustainability of the children / centre.

Community served: Children from down trodden families

#### **Objectives:**

To provide nutritional diet to all children to eradicate malnutrition and for healthy growth. To develop children's personality and the building of all solid educational foundation and personal growth.

#### **Strategies**

To equip all the children with self independence skills which enables them to live independently as full members of the society

Outcome:60

#### 5. SKILL TRAINING

**Date:** 03/09/2017 **Place:**Nagercoil

#### Computer/DTH skill Training/CRM



It is intended to meet the need for short, low cost and easily accessible vocational training courses. The aim is to establish computerized vocational training programme that can benefit tribal youths and women.

# **Community served**: Women/youth **Objectives**;-

- Provide & promote professional IT skill to community so that they are equipped with industry oriented quality education and training.
- Imparting education and training to generate quality human resources in the areas of IT industry.
- Impart continuing education/refresher training/re-training for tribal unemployed youth and Women.

- Develop training & professional programmes to promote self-employment and entrepreneurship.
- Imparting a basic level IT Literacy programme for the tribal people.
- Offering job oriented courses like DTP, Tally, and Web designing to enhance IT skill.
- Using Technology based Spoken English Programs, Online Commerce & Retail Management courses.

#### Strategies;-

- Certificate Course on Computer Concepts (CCC)
- Foundation (O) level

#### Outcome: 150

#### 6. TAILORING TRAINING PROGRAM:



SEADS has been established a Tailoring Training Unit in its office in the year 2017-2018 with seven sewing machines and allied machineries to train the self help group members and make them to earn for their livelihood and during this financial year SEADS has bought more than four machines and totally now our Tailoring Institute is functioning with 12 sewing machines. Accordingly the Association after given training to the beneficiaries, it take responsibilities for the placement for them and marketing the products made by the trained personnel. During this year more than 20 self Help groups members have been benefited by this training.

#### 7.GROUND WATER MANAGEMENT-FOR T FARM LAND

**Date:**10/10/2017

Place: Thalakudi



- To arrest groundwater decline and augment ground water table
- To beneficiate water quality in aquifers
- To conserve surface water runoff during monsoon

To reduce soil erosion

• To inculcate a culture of water conservation

**Community served:** Farmers

**Objectives:** Rain water Harvesting/Ground water management

Strategies;- Stream water revetment, Contour bunding

Outcome:80

#### 8.WOMEN RIGHTS, LEGAL AID SHG & EMPOWERMENT

**Date:**16/11/2017

Place: Kandanvillai



To evolve supplementary credit strategies for meeting the credit needs of poor women by combining the flexibility, sensitively and responsiveness of the informal credit system with the strength of technical and administrative capacities and financial institution SHG route is one of the effective methods of credit delivery of credit to the unreached poor. The focus is just not SHG but poverty and its eradication through credit, we under Self Help Groups orientation training on Leadership development, group dynamics, book keeping, group auditing, new group formation SHG office bearers.

Community served: Women-SHG

**Objectives;-** Women rights and Empowerment.

**Strategies;-** Women rights, Literacy, Social empowerment counseling, capacity buildings, skill up gradation, self employment, micro enterprises and income generation activities.

#### 9. GREEN FARM PROGRAM

**Date:**12/12/2017

Place: Parazeri

Production of vegetables and herbs make a substantial, though rarely appreciated contribution to the food security of the poorest segments of the society. whereas, the inhabitant likes to produce as much as possible on a small piece of land by following a very intensive method of cultivation which includes also growing vegetables.



Community served: Farmers

**Objectives:-** The objectives of this proposal will be to introduce / demonstrate /

make available safe and healthy production of vegetables

Strategies;- Identify major stakeholders and identify ways to integrate them in

project activities at various stages of the project implementation

Outcome: 50

10. LEGAL AWARENESS PROGRAM

**Date:** 19/01/2018

Place: Manikaadu



To empower women and girls with the knowledge of the laws related to women, legal rights and duties, to enable them, to share power equally, gain full access to the means of development and to inspire a whole generation of women to work together towards achieving equality and justice

Community served: Women

**Objectives**;-

Women And Family Law

Marriage,

• Divorce,

Judicial Separation

Special Marriage Act, 1954

Guardianship and Adoption

Maintenance

Women and Right to Property

**Strategies;-** The meaning of law, various social security legislations, free legal aid to the poor, Indian Evidence Act, various modes of dispute settlement mechanisms i.e. Lok Adalats, Family Courts, Mahila Courts, Crime Against Women Cells, NCW, NHRC, State Commissions etc

Outcome: 140

11. MICRO-SMALL & MEDIUM ENTERPRISES PROGRAMME

**Date:** 12/02/2018

Place: Kudupaikuli

We gave training in organic vegetable production to semi skilled rural women We consider small scale production and marketing important because, women have much time in their house after cooking. They can utilize their times for producing and selling some marketable things.



Micro-small and medium enterprises program:

**Community served:** Skilled, Semi Skilled Young women

**Objectives:** 

To Promote skill training on Micro, Small and Medium Enterprises to the interested skilled and semi skilled women.

**Strategies:** Skill upgradation Training course.

Outcome:60

#### 12.MICRO- WATERSHED PROGRAMME

#### Micro-watershed rain water harvesting programme



Place: Thalakullam

**Date:** 08/03/2018

**Community served:** Agricultural farmers

**Objectives:** Tree plantation water harvesting measures

**Strategies:** Water harvesting Nursery raising & tree plantation

Outcome: 180- agricultural farmers benefited

13. AGED CARE PROGRAMME

Aged Care is a rapidly growing, rich and diverse practice environment. We

aims to showcase the increasing complexity of aged care, challenge the attitudes

and assumptions we may hold and assist us in moving to a deeper understanding of

how we can deliver quality care to older people.

**Place:** Maathar

**Date:** 19/02/2018

**Community served:** Aged persons

**Objectives:** Aged care

Strategies: Counseling, Medical Treatment, Health and Hygiene

**Outcome:** 35 Aged persons benefited out of this programme.

14. OLD AGE HOME PROGRAM

**Vision:** To provide due care the live of the helpless and destitute and old Aged

persons in the society and even those Aged persons neglected by the family and

did not get proper care due to poverty, so that they live as valued members of the

society with a peace of mind before going to their eternal home.

Goal: To Ensure a sound and friendly environment for the poor helpless and

destitute an old aged persons towards achieving a promising peaceful conditions

for them forecasting their physical, mental, social and spiritual development and

wellbeing as well.



**Purpose of the home:** To Ensure access of 37 poor helpless and destitute and Old aged persons in Maththaru village to safe accommodation, tender love, prosper care, nourishment, health service and other basic needs through establishment and operation of a sustainable Old Aged home.

## **Specific Objectives:**

- 1. Establishing a well-managed, community participated and safe Old Aged home at Mathuthuru village.
- 2. Ensuring adequate nourishment and clothes for the targeted the poor helpless and destitute an old aged persons
- 3. Ensuring access to instant and quality health care for the poor helpless and destitute an Old aged person so that they can get awareness on health and hygienic issues.

- 4. Creating an effective an Old Aged friendly learning environment for the poor helpless and destitute an Old Aged persons within the Old Aged Home, so that they can live peacefully as their own home.
- 5. Providing an old aged person access to fellowship activities, recreational facilities, mental support, social affairs and spiritual formation.

By implementing the above programs the following outcome were easily seen:

- Independence will be assured to all the 19 aged women and 18 aged men and totally 37 aged Inmates
- Participation of all the 37 aged will be assured
- Care fulfillment of 37 aged inmates will be ensured
- Dignity of all the 37 aged will be addressed through this project.

#### **ALL DONATIONS ARE TAX EXEPTED UNDER 80-G**

Registered with Tamil Nadu Societies Registration Act XXVII of 1975 Reg No.69/2000 date of Reg;23/05/2000 Registration under 12AA(2) of Income tax Act 1962.Reg.No; 12A;-C.NO/464/517/2007-08/CIT-I dated 09/05/2008 Registration under 80G(2) of Income tax Act 1962.Reg.No; 12A;-C.NO/464/517/2007-08/CIT-I dated;- 27/09/2010 Pan No;-AABTS1500L Unique ID no;- UID:TN/2012/0051904

#### **BANK PARTICULARS**

| Payee's Particulars              |  |
|----------------------------------|--|
| Name of payee as in Bank Account | SOCIAL EDUCATION & AWARENESS FOR DEVELOPMENT SOCIETY |

| Address   | SEADS-NGO 39B, Allen Street, Court Road, Nagercoil –629001 Kanyakumari District, Tamil Nadu. Phone;04652 221975, Fax;04652 221976 Mobile; (0)8903934902 Email;seadsrose@gmail.com |
|---|---|
| District and Pin Code                                     | KANYAKUMARI-629001  |
| State   | TAMIL NADU  |
| Telephone Number with STD code                            | 04652-221976  |
| Mobile No.  | 8903934902  |
| E-mail Address (if any)                                   | seadsrose@gmail.com   |
| Bank Details  |   |
| Name of the Bank  | CANARA BANK   |
| Bank Branch (full address & Telephone Number)             | Ramanputhur,Nagarcoil, Tamil Nadu,629002 Email;- cb8590@canarabank.com  |
| Bank Account Number                                       | 8590101006152   |
| Mode of Electronic Transfer available RTGS NIFD any other | NEFT  |
| IFSC Code   | CNRB0008590   |
| MICR Code   | 629015011   |

**CONCLUSION;-**

The foregoing narrations do speak with eloquence about the activities

undertaken by the SEADS-NGO, by this eloquence about the activities

undertaken by the with gratitude in abundance. This heart to heart thanks

giving is enough to give credits to the organization working against odds and

obstacles. The organization will appreciate any forthcoming financial help

from any sources to carry on the activities without any obstruction at any

stage. The general public are always looking forward the association and total

involvement of **SEADS** in future also.

**N.RAJAMONY** 

**Secretary- SEADS**