



**Annual Report**  
**2020-2021**



## MESSAGE FROM THE GENERAL SECRETARY

Dear friends and supporters,

The year bygone has been one of the most challenging ones that we have ever witnessed in decades. A raging pandemic halted and disrupted services, businesses, travel and normalcy. This further neglected those who needed help.

The effects of COVID 19 were far more felt by the underprivileged. General medical services were halted, lack of transport, reduction in funds, care for cleft children and many such others were neglected.

This tested our resilience! As an organization working for the underprivileged and in the arena of health care, the difficulties were magnified. However, this did not stop us.

Thanks to the unflinching support of all the frontline workers and our wonderful teams of doctors, nurses, medical practitioners, hospital staff, outreach staff and many others we were able to resume services in full measure. Despite the hard circumstances, we can proudly place on record our help for 2,111 surgeries.

In our response to the pandemic, we launched the Clean Hands Initiative and supported our partner hospitals and many others with essential protective gear.

The recently launched Cleft India Initiative and our partnership with the Association for Oral and Maxillofacial Surgeons of India (AOMSI) have shaped out well and we look forward to crafting many more smiles.

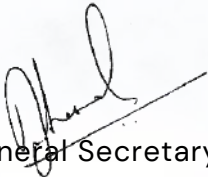
I am extremely grateful to all our donors and each one of our partners for having stood by us in these difficult times.

We are together in this.

Stay safe!!

Yours truly,

Dr Dushyant Prasad



General Secretary



## OUR ASSOCIATION

Akila Bharatha Mahila Seva Samaja (ABMSS) was set up in the year 1993 in Bangalore to promote the social causes of child and people welfare. Over the years, the organization has morphed from a catalyst, supporter, promoter, and sponsor for many causes. Since 2013, the organization went on to add Cleft India as the flagship program.

Apart from cleft lip and palate, the organization also supports congenital facial deformities, other birth defects, awareness work in rural areas; education of doctors and medical personnel involved in supporting the charitable cause; speech and myo-functional therapy; and nutrition for under-nourished and malnourished children.

Akila Bharatha Mahila Seva Samaja (ABMSS)

Registered office: No 268, 6th cross, 1st block, Jayanagar, Bengaluru-560 011, Karnataka

Registered under the Karnataka Societies Act, 1960 with Reg. No - 495 / 93-94

Registered under the NITI Ayog, Government of India with Unique ID: KA/2017/0163612

Donations made to the Society are exempted under section 80G of the Income Tax Act., 1961

Registered under the Foreign Contribution Regulation Act with registration member - 094420783

International Partners & Supporters:

- > Deutsche Cleft Kinderhilfe e.V, Germany
- > Schweizer Hilfe für Spaltkinder, Switzerland
- > Transforming Faces, Canada
- > Reconstruct Together, USA

## GOVERNANCE

### Governing council

Laxmi Anand Rao - President  
Dr Ashish Shetty - Vice President  
Dr Dushyant Prasad - General Secretary  
Ajay Kumar P K - Treasurer  
Ameet Mirpuri  
Dr Chytra Anand  
Mahesh Shandilya

### Staff

Dr Jayanth B S  
Mithun Amin  
Lakshmi Godavarthi  
Muyeen Pasha  
Prashanth G  
Anis Fathima K  
Dr Debolina Pramanick  
MD Afroz  
Kallesh K P K

### Advisory Board

Prof Dr Paul C Salins  
Dr Ulrike Lamle  
Robin Singh

### Solicitors

Poovayya & Co.

### Bankers

State Bank of India  
Canara Bank  
Yes Bank

### Auditors

CA Vittal Rao Kaliswaran & Co.

# SHIMMERING SMILES - OUR WORK

## HISTORY OF CONTINUOUS GROWTH

### SURGERIES SUPPORTED

**14,354** LIFE TRANSFORMING SURGERIES  
for underprivileged children

**559** ORTHODONTIC TREATMENTS  
provided with orthodontic treatment

**2,697** CLEFT AWARENESS CAMPS  
conducted across 16 states to educate economically  
backward communities

**Special  
support for  
cleft children  
& their  
families**

ADVANCED SURGERIES (APART FROM CLEFT  
SURGERIES),  
SCHOOL SUPPLIES, CLOTHES, MILK POWDER &  
VITAMIN  
SUPPLEMENTS & TOYS  
for very low income families



# FINANCIAL HIGHLIGHTS

AT ABMSS, WE MAKE SURE THAT EVERY SINGLE DONATION WE RECEIVE IS UTILISED TO ITS OPTIMUM. OUR WORK IS LARGELY POSSIBLE DUE TO THE GENEROSITY OF OUR ALL DONORS.

## REVENUE

**8,91,08,598**

DONATIONS RECEIVED

## EXPENSES

**4,61,52,314**

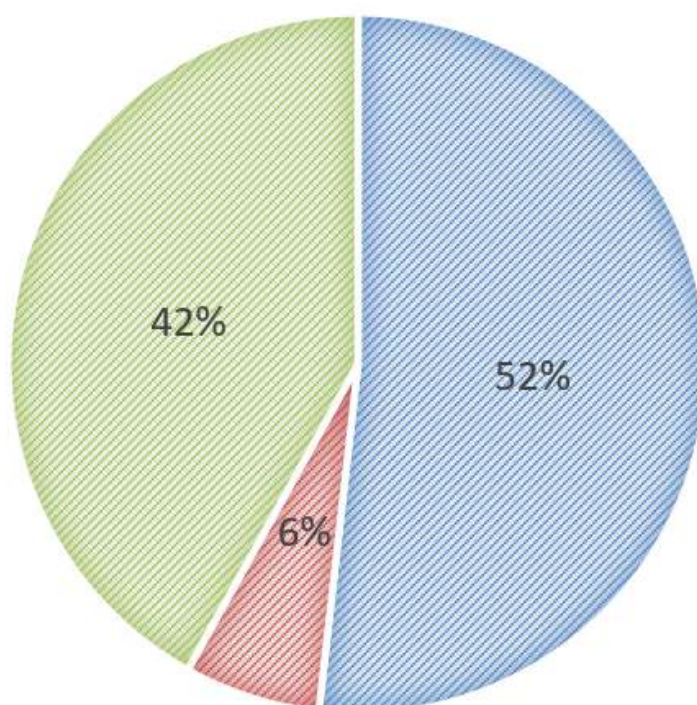
CLEFT SURGERIES / ANCILLARY TREATMENT

**56,15,976**

ADMINISTRATION

**3,73,40,308**

DEPOSITS AND TAX DEDUCTIONS & EXCESS OF REVENUE OVER EXPENSES



■ 1 Cleft Surgeries / Ancillary Treatment   ■ 2 Administration   ■ 3 Deposits and Tax Deductions

\*For our complete audited financial statements, please write to us at [info@abmss.in](mailto:info@abmss.in)

# WHERE WE WORK

## SI No Project Location

1. Anand Surgical Hospital, *Ahmedabad*
2. Dahiphale Hospital, *Aurangabad*
3. Vivekanand Multispeciality Hospital, *Beed*
4. SSB Hospital, *Bhubaneshwar*
5. Saveetha Medical College Hospital, *Chennai*
6. B.K.L Walawalkar Hospital, *Chiplun*
7. Coorg Institute of Dental Sciences, *Coorg*
8. Health Care, *Cuttack*
9. Goa Dental College and Hospital, *Goa*
10. Ramdev Rao Hospital, *Hyderabad*
11. AVIS Hospitals India Limited, *Hyderabad*
12. Gimcare Hospital, *Kannur*
13. Shri Mata Vaishno Devi Narayana Superspeciality Hospital, *Katra*
14. Medipulse Hospital, *Jodhpur*
15. Father Muller Medical College, *Mangalore*
16. Yenepoya Medical and Dental Hospital, *Mangalore*
17. Navneet Hitech Hospital, *Mumbai*
18. Dr D Y Patil Vidyanagar, *Mumbai*
19. Rajeshwar Hospital, *Patna*
20. Navjeevan Children's Hospital, *Pandharpur*
21. Vishwaraj Hospital, *Pune*
22. Jeewan Memorial Hospital, *Raipur*
23. Bharati Vidyapeeth (Deemed to be University), *Sangli*
24. K P Sanghvi Hospital, *Surat*
25. Sankalpa Super Speciality Hospital, *Tirupati*
26. Peace Point Hospital, *Varanasi*
27. Durga Hospital, *Visakhapatnam*
28. Apollo Hospital, *Visakhapatnam*

## Comprehensive Cleft Care Centres:

## SI No Project Location

1. Pushpanjali Hospital & Research Centre, *Agra*
2. Rangadore Memorial Hospital, *Bangalore*
3. AVR Dentofacial Hospital, *Hyderabad*
4. Shree Jain Hospital and Research Centre, *Kolkata*
5. St Joseph's Hospital, *Mysore*
6. Nelson Mother and Child Care Hospital, *Nagpur*

# GLIMPSES OF THE YEAR

## SEARCH AND AWARENESS PROGRAMME





# GLIMPSES OF THE YEAR

In the months of March and April 2020, India witnessed the largest lockdown in human history owing to the COVID 19 pandemic. It was not just the pandemic that added misery to the lives of the poor and daily wage earners in the country, it was also the loss of livelihood that couldn't fetch them a daily square meal. At a time, when the Western world was emptying supermarket shelves for masks, soaps and sanitizers these people were more worried about their food and livelihood, hygiene being their least of concern.

So, we at ABMSS distributed Neem and Tulsi soaps, Face masks, thermal guns, PPE, safety goggles, lung & breathing exerciser and HEPA filter masks across our project locations.



# PARTNERING FOR IMPACT

## Principal Supporter

Deutsche Cleft Kinderhilfe e.V. (DCKH) has been supporting ABMSS through grants to support its cleft projects in India since past 6 years.



## CSR Partners



## Institutional Donors



## Other Supporters

JD Educational Trust  
Lakshmi Incorporates  
NR Foundation  
Samudra Software Pvt Ltd

## Heartfelt Gratitude

**Our sincere appreciation and many thanks to all the individual donors, supporters, partners and volunteers who supported our work in the year 2020-21.**

## CLEFT INDIA

Cleft India is a consortium of implementing and supporting partners of international and Indian non-profits, corporations, hospitals and medical practitioners.

The goal is to provide free comprehensive treatment to all needy persons in

India afflicted by cleft lip and palate, a common birth defect. The consortium has set out on a journey to impact 100,000 beneficiaries and care givers over the next three years in terms of direct medical aid, surgery, ancillary care, capacity building, awareness and outreach and so on under various programmes.







Akila Bharatha Mahila Seva Samaja (ABMSS) © 2021



Donations Account:  
Bank: YES Bank Ltd  
A/C No.: 065994600000616  
IFSC: YESB0000659  
(Donations exempt u/s 80G)

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