

ANNUAL REPORT 2021- 22

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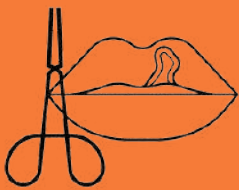
Highlights

MESSAGE FROM THE GENERAL SECRETARY

Dear friends and supporters,

As I write this letter in the aftermath of a deadly pandemic, it is with immense gratitude to our medical professionals and care givers with whom we work so extensively. I can proudly say that we were able to resurrect like a phoenix and resume work in full measure.

In the world of philanthropy and developmental work, there lies a fine line between compassion and goal orientation. Unlike, many platforms or groups that ensure free treatment to various sections of the marginalized community, the work at our end, at ABMSS is more defined.



**35,000+ smiles since
2015**

For one, every citizen who receives our support is validated for eligibility to benefit from our services; the quality of treatment and care meted out to the said individual is monitored; the costs are controlled and the outcome of treatment is assessed. With this, you can be assured about the judicious use of your funds and resources being well spent and accounted for in the most transparent form.

Since, the launch of the Cleft India initiative by ABMSS in 2015, our work has seen a paradigm shift while the core philosophy remains unchanged. The story of our change clearly depicts the proactive approach undertaken to hear out our patients, our care providers, and hospital partners and adapt to the changing times whilst ensuring that these deserving candidates get their best smiles in the safest manner.

On behalf of our beneficiaries and our care providers, we are thankful to all our donors, partners, staff, medical teams, hospitals, and many friends across the network for their dedication and commitment to supporting life transforming cleft care.

Yours sincerely,

Dr Dushyant Prasad
General Secretary
ABMSS



OVERVIEW

Our Vision

Every child born with a deformity has the right to a dignified life and should be given a second chance at life



Our Mission

To provide children born with deformities the access to safe, well timed and quality surgery.



Governing Council



Laxmi Ananda Rao
President



Dr Ashish Shetty
Vice-President



Dr Dushyant Prasad
General Secretary



Ajay Kumar P K
Treasurer



Dr Chytra V Anand
Member (GC)



Ameet Mirpuri
Member (GC)



Mahesh Sandhilya
Member (GC)

Associates

1. CA Vittal Rao Kaliswaran & Co (Auditors)
2. Poovayya & Co. (Solicitors)
3. SBI, Canara Bank, Yes Bank (Bankers)

Team



Dr Dushyant Prasad
Executive Director



Dr Jayanth B S
Medical Supervisor
(Maxillofacial Surgeon)



Dr. Nirved Jain
Medical Supervisor
(Plastic Surgeon)



Mithun Amin
Sr. Manager -
Programmes &
Operations



Lakshmi
Godavarthi
Head - Speech Project



Muyeen Pasha
Asst. Manager-
Operations



Reza P Zakaria
Asst. Manager-
Communications



Prashanth G
Sr. Executive -
Accounts

OUR REACH AND IMPACT

History of Continuous Growth: Programme Highlights



3400

Life transforming surgeries for underprivileged children



500

Orthodontic treatments provided with orthodontic treatment



500+

Medical & Non-medical personnel



2500

Cleft Awareness Camps conducted across 16 states to educate economically backward communities



36

partner hospitals working 7 days to bring smiles

Special support of Cleft children & their families

Advanced Surgeries, School Supplies, Clothes, Milk Powder & Vitamins, Food supplements & Toys

Our Association

Akila Bharatha Mahila Seva Samaja (ABMSS)

Registered office: No 268, 6th cross, 1st block, Jayanagar, Bengaluru-560 011, Karnataka

Registered under the Karnataka Societies Act, 1960 with Reg. no. - 495 / 93-94

Registered under the NITI Aayog, Government of India with Unique ID: KA/2017/0163612

Donations made to the Society are exempted under section 80G of the Income Tax Act., 1961

Registered under the Foreign Contribution Regulation Act with registration no. – 094420783

CSR registration no. - CSR00016661

International Partners & Supporters:

- > Deutsche Cleft Kinderhilfe e.V, Germany
- > Schweizer Hilfe für Spaltkinder, Switzerland
- > Transforming Faces, Canada
- > Reconstruct Together, USA

Accreditation



Registered under the Karnataka Societies Act, 1960



Tax exemption under sec 80G of Income Tax Act, 1961



Registered under the NITI Aayog, Government of India



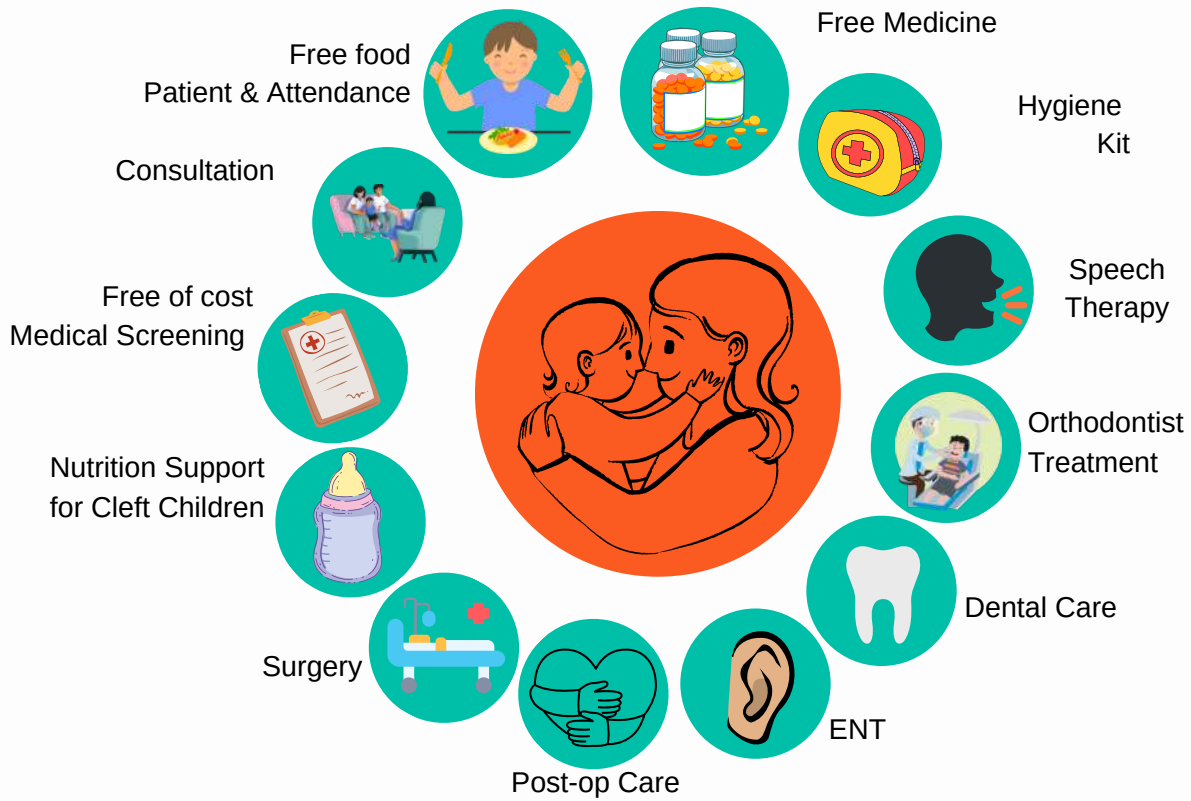
Registered under the Foreign Contribution Regulation Act



Registered under MCA for CSR, Government of India

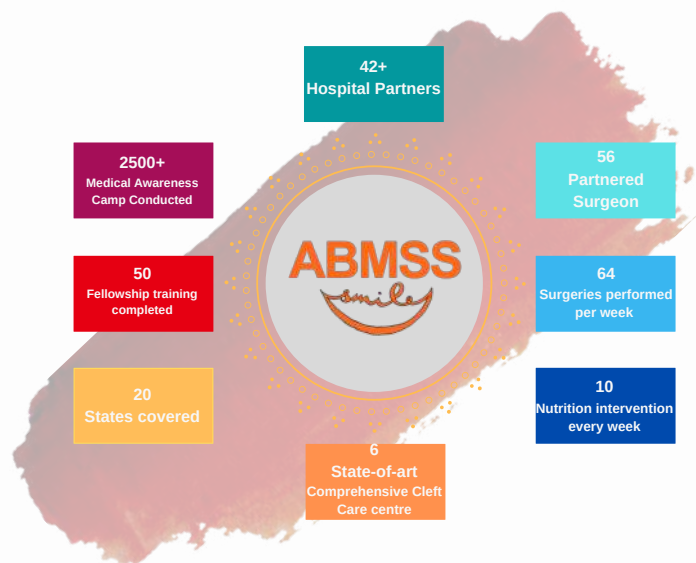
WHAT WE DID - OUR WORK

Delivering quality treatment at state-of-art facilities



With our 6 state of the art comprehensive cleft care centre, we are providing best services to the cleft children of India. The children are getting free surgery, nutrition, dental care, food for the parents and transportation. The patients are provided with free medicine, speech therapy and other services related to cleft.

Our reach so far:



WHAT WE DO - OUR WORK

Awareness & Education Programme

We conduct awareness campaigns for schools, the village community, and gram panchayats to educate people about cleft and its treatment. The cleft is a multi-disciplinary treatment approach. The cleft is also multifactorial and happens due to nutrition deficiency, genetics, and other issues. The support of the community requires for treating a child and bring it back to normal.



Speech Therapy

A Speech Pathologist plays a significant role in assessing and treating children with cleft lip and palate. The children are assessed by the speech pathologist in the aspects of oral examination by which we can make out the movements of lips, tongue, pharynx to encourage the child to discourage the self-adaptive mechanism which might hinder the speech/voice clarity in the future.



Nutrition Programme

Nutrition products are being distributed to all our cleft children at ABMSS cleft centers to help child nutritious the child. Children with a cleft are severely affected by malnutrition, therefore it is very essential to help these children to gain weight for surgery. Nutrition programs help these children to achieve that.



Fellowship Programme

Every year we train 10-15 fellows on Cleft surgery. The young and aspirant doctors who want to take cleft care as a career. A 12-month program to assist at our partner cleft projects and to get to know the nuances of cleft care management.



SMILE STORY

Khilarwadi is one of the remotest village in Maharashtra. On June 2021, a baby boy Shivtej was born to a couple in the village. The boy suffers from Cleft deformities. The family became hysterical and devastated as their firstborn had cleft deformities.

Abandoned by Father

Shivtej, parents had never seen a cleft before in their life. His father could not accept his son and blamed his wife for Shivtej's condition. Shivtej's father has abandoned him and his mother. Added to their agony he fled and got married to another woman leaving the mother and the child behind. Both the mother took his son and shifted to her maternal house.



The courageous mother is raising her son alone. His mother has visited and consulted many health workers and people she could know but did not get any help for her dear son.

It is our field animator organized a camp near Khilarwadi, where he informed Shivtej's maternal grandparents that he can be treated and lead a normal life. He also explained the process and the operation will be free of cost and give them a date to reach Navjeevan Children's Hospitals, ABMSS Cleft Centre at Pandharpur, Maharashtra.

The mother and grandparents took Shivtej and reached the hospital for his surgery on the said date. He received both his Lip & Palate surgery at our center at Pandharpur. Timely care and intervention ensured that Shivtej has a beautiful smile.

Shivtej has a chance in life and a wonderfully bright future ahead now.



WHERE WE WORK



S. No.	Project Location	Partner Hospital	Type
1	Agra	Pushpanjali Hospital	Cleft Centre
2	Ahmedabad	Anand Surgical Hospital	Cleft Centre
3	Aurangabad	Dahiphale Hospital	Cleft Centre
4	Bangalore	Rangadore Memorial Hospital	Comprehensive Cleft Care Centre
5	Bhubaneswar	SSB Hospital	Cleft Centre
6	Cuttack	Heritage Healthcare Hospital	Cleft Centre
7	Hyderabad	AVR Dentofacial Hospital	Comprehensive Cleft Care Centre
8	Hyderabad	Ramdev Rao Hospital	Cleft Centre
9	Jodhpur	Medipulse Hospital	Cleft Centre
10	Kannur	GIMCARE Hospital	Cleft Centre
11	Katihar	Radiant Hospital	Cleft Centre
12	Kolkata	Shree Jain Hospital and Research Centre	Comprehensive Cleft Care Centre
13	Mangalore	Father Muller Medical College	Cleft Centre
14	Mangalore	Kanachur Hospital and Research Centre	Cleft Centre
15	Mangalore	Yenepoya Medical and Dental Hospital	Cleft Centre
16	Mysuru	St Joseph's Hospital	Comprehensive Cleft Care Centre
17	Nagpur	Nelson Mother and Child Care Hospital	Cleft Centre
18	Pandharpur	Navjeevan Children's Hospital	Cleft Centre
19	Patna	Rajeswar Hospital	Cleft Centre
20	Pune	Aditya Birla Memorial Hospital	Cleft Centre
21	Raiganj	Mikky Megha Hospital Private Limited	Cleft Centre
22	Raipur	Jeewan Memorial Hospital	Cleft Centre
23	Surat	K P Sanghvi Hospital	Cleft Centre
24	Varanasi	Peace Point Hospital	Cleft Centre
25	Visakhapatnam	Apollo Hospital	Cleft Centre
26	Visakhapatnam	Smile Care Multi Speciality Hospital	Cleft Centre

SKILL DRILL

Annual Fellowship Ceremony at ABMSS office, Bangalore, March 2022



Partners Re-Orientation programme for delivery of quality cleft care organized in Bangalore, March 2022



SKILL DRILL

Attending with partners, AOMSI annual conference in Mangalore, Karnataka, December 2021



GLIMPSES OF THE YEAR

Medical equipments and consumables distributed to all the centres to support surgeries.



Cautery Machine to Agra Centre



Endoscope to Bangalore Centre



Endoscope to Hyderabad Centre



Dental Chair to Kolkata Centre



Surgical Loop to Nagpur Centre



Endoscope to Pandharpur Centre



CLP Set to Pandharpur Centre



PPE Kits & Masks to Varanasi Centre



PPE Kits & Masks to Patna Centre



PPE Kits & Masks to Patil Foundation



PPE Kits & Masks to Samhita Foundation

GLIMPSES OF THE YEAR

Dental and hygiene kits for healthy oral care for cleft patients



Nutrition programme - supplements distribution to cleft children



OUR IMPACT PARTNERS

Principal Supporter :



CSR Partners :



IQVIA

Collins Aerospace

Iron Mountain

Ares

Institutional Donors :



Heartfelt Gratitude

Our sincere appreciation and many thanks to all the individual donors, supporters, partners and volunteers who supported our work in the year 2021-22.


Founding Member :



A network of cleft professionals and cleft charity leaders with an interest in promoting Comprehensive Cleft Care (CCC) in resource-constrained contexts.

FINANCIAL HIGHLIGHTS

Donations Received

 11,60,73,582.75 INR (FY 2021-22)

Expenses Incurred



Project

9.35 Cr



Administration

0.58 Cr



Statutory Deductions
Deposit & Excess Funds

1.66 Cr

Media Coverage

THE TIMES OF INDIA



 **The Indian EXPRESS**

THE POST
INDIA

FIRSTPOST.

25th Year of Publication
siliconindia

 **CSRBOX**

BangaloreMirror

 **the pioneer**

 **IIFL**
India Infoline Limited

DH DECCAN HERALD

Social Media



www.abmss.in



[@cleftindia](https://twitter.com/cleftindia)



[@ABMSScleft](https://www.youtube.com/@ABMSScleft)



[@cleftindia](https://www.instagram.com/cleftindia)



[@abmsscleft](https://www.facebook.com/abmsscleft)



[@abmss](https://www.linkedin.com/company/abmss)





Sudhamoyee Kandar



Donations Account:
Bank: YES Bank Ltd
A/C No.: 065994600000616
IFSC: YESB0000659
(Donations exempt u/s 80G)

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