

# ANNUAL REPORT 2010-11



## NANRITAM

A voluntary Welfare Organisation registered under the  
Society Registration Act (s/11/8102 of 2001-2002)

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The members pay their homage to their Inspiration:  
REVERED SWAMI LOKESWARANANDAJI OF RAMAKRISHNA MISSION.





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NANRITAM, a non-profit earning social-welfare organisation (Regd. No. s/11/8102 of 2001-2002) started in 2001 with a few like-minded professionals coming together with a dream to serve humanity irrespective of cast, creed, religion or profession. They had one common inspiration behind them—SWAMI LOKESWARANANDA MAHARAJ of Ramakrishna Mission and his ideal of service to mankind.

## THE BEGINNING

Work began in the slum of North Kolkata with a Health unit, Swami Lokeswarananda Smarak Seva Kendra, to deliver free health care services and low-cost diagnostic facility to the under-privileged slum-dwellers of Baranagar and Kamarhati Municipality. The service later expanded to include extended health care facilities and a non-formal pre-primary school with back-up coaching classes for the children of the locality.

Later, since 2004, an Integrated Rural Development Project has been taken up in the Para Block of Purulia district, West Bengal in the field of Health, Education and Livelihood Generation Schemes. An Eye hospital, a Primary school catering about 80 students, a Computer Training centre with Microsoft certification and a Sustainable Agriculture programme involving about 1000 farmers are some of the projects run by Nanritam in Purulia.

**MISSION :** Our mission is to render services to the deprived by facilitating their fight against illness, illiteracy and poverty, with a holistic support. Basic education, health-care, livelihood avenues should be available to all, irrespective of gender or class.

**VISION :** To see the under privileged wake up and live a healthy, purposeful, and active life, a life they can command themselves—free of the shackles of poverty, ill health & illiteracy.

## WHERE WE WORK

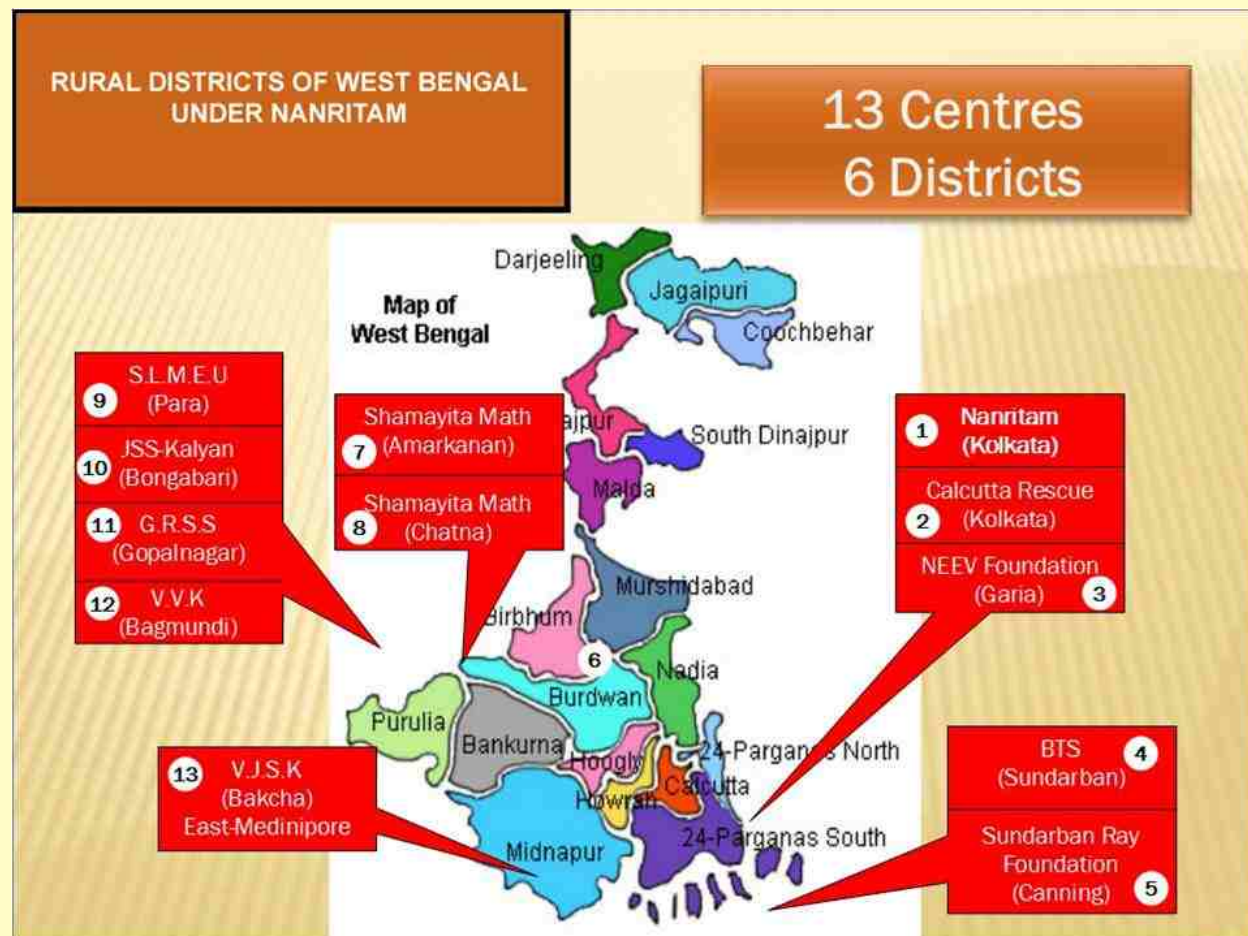


Rural Purulia



Urban Slum

- RURAL PURULIA:** One of the most under-served, tribal district of West Bengal. Our Project site is at Para block of Purulia, catering to a mixed population of nearly two lacs. More than 70% of the population fall below the poverty line. Their major source of income is through unskilled labour, mostly in the fields, hence very ill paid. Education & health status show very grim picture. Women, the major bread earners, still remain mostly illiterate.



Where we work - Rural

- **URBAN SLUMS OF NORTH KOLKATA & ITS SUBURBS:** Services are rendered to slums over an extensive area from Baranagar to Kamarhati, covering an estimated area of 15 km diameter & an approximate population of 3 lacs.
- **SOME OF OUR PROJECTS COVER** other districts of West Bengal like Bankura, Midnapur, Birbhum, Burdwan and North and South 24 parganas through Nasscom-Nanritam Knowledge network centre.

## PROJECTS AT A GLANCE - URBAN PROJECT

### EDUCATION:



1. Nanritam is running a Pre-Primary School 'SISHU SARADA' in the slum of Dumdum railway car-shed since 2007 catering 65 children of BPL category for mainstreaming them in the primary school — Fully funded by Nanritam.
2. Back-up Coaching classes for the children aged 5yrs and above.
3. Computer classes for under-privileged children for basic computer course with MICROSOFT UNLIMITED POTENTIAL PROGRAMME Certification.
4. BPO Training centre at Belghoria, North Kolkata : For training youths in non-urban and urban BPO operations in consultation with and based on the requirements of the potential employers amongst various companies. This is a three months intensive field experience-based training module to train youths based in rural and peri-urban areas and connecting them to employment opportunities in nearby locations .



BPO Training



BPO Training Centre

## HEALTH:



SLSS



SLSS Mobile Unit



Patients waiting at SLSS



For pathology test

Our Urban Health Unit, Swami Lokeswarananda Smarak SevaKendra (SLSS), at Baranagar, has been functioning from 2001 catering about 2.5 lac population in the slums of Baranagar and Kamarhati. Urban activities include:

1. Specialist Clinic: Free specialist consultation in Medicine, Pediatrics and Ophthalmology for about 200 pts/mnth.
2. Low cost ECG for 50-60 pts / mnth at 60% discount on market rate.
3. Pathological Laboratory for low cost pathological tests for about 100 pts / mnth from very low income groups at >50% discount on market rate.
4. Mobile Medical Unit in collaboration with Helpage India, in the slum of Kamarhati—for aged men & women (>60 years), Once a week. Medical advice is given with free medicine distribution mostly for BPL category with low cost Pathology Investigations at 50% market rate.
5. Child Development Clinic : For Developmentally challenged children – For Early detection & Timely Intervention by an expert team of Paediatrician, Speech therapist, physiotherapist and child psychologist.

## RURAL PROJECT

### EDUCATION :



Saradamani Nivedita Siksha Mandir



Class in progress

- **PRIMARY SCHOOL:** SARADAMANI NIVEDITA SIKSHA MANDIR is run by Nanritam in the village Barandanga at the Para Block of PURULIA catering about 80 working children from Class I to IV under NATIONAL CHILD LABOUR PROJECT (NCLP) for mainstreaming them to the High School in class V. Children are mainly from Schedule caste, Schedule tribe and other backward classes.
- **BACK-UP COACHING CLASSES** for students of Class V to X.
- **COMPUTER TRAINING CLASSES** under NASSCOM-NANRITAM KNOWLEDGE NETWORK.
- **CENTRE** provide training to more than 1000 students in 13 centres in 6 districts, under MICROSOFT UNLIMITED POTENTIAL PROGRAMME (524 students), Joyful child education under Ajim Premji Foundation (494 students) and Adult literacy programme (21 students).



Microsoft Unlimited Potential Programme



Child education – Ajim Premji Foundation

## HEALTH :



Lokeswarananda Eye Foundation



Our beneficiaries

- **RURAL EYE HOSPITAL :** NANRITAM has been running an Eye hospital, Lokeswarananda Eye Foundation, at Para block of Purulia district since February 2008 to provide ophthalmic services to this extremely under-privileged district of West Bengal. Since October 2010, NRHM has assigned the Foundation as the Referral Eye hospital for cataract surgery and other eye-care management in Purulia, and adjoining districts.
- **HEALTH PROGRAMMES :** Quarterly health check-up programme for our school children.
- **HEALTH WORKER TRAINING PROGRAMME.**
- **HEALTH EDUCATION PROGRAMMES :** Through community meetings.



School health check-up



At the eye clinic

## AGRICULTURE DEVELOPMENT PROJECT :

In collaboration with Syngenta Foundation of India, Nanritam has launched sustainable Agriculture Programme in the drought-prone Purulia district since May 2011, providing improved and scientific knowledge of farming with hands-on training to more than 1000 farmers at present.

## VOCATIONAL TRAINING :

- **EMBROIDERY TRAINING UNIT AT BOLPUR** with 450 women artisans.
- **TAILORING, MACHINE KNITTING, CARPENTRY, FABRIC PAINTING, POULTRY FARMING.**

- HEALTH-WORKER TRAINING.



Embroidery



Tailoring

## ECO-FRIENDLY PROJECTS :

- SOLAR ENERGY UTILISATION
- RAIN-WATER HARVESTING.
- BAMBOO PLANTATION.



## DETAILS OF THE PROJECTS

### PROJECT 1 : HEALTH

#### RURAL EYE HOSPITAL

The single major cause of blindness is Cataract and accounts for approx 62.2% of total blindness. 3.8 million New cataract cases every year add up with this number. Other causes of visual impairment include Nutritional deficiencies (Vit A), infections (keratitis, uveitis, retino-choroiditis etc), Refractive errors & squint, Glaucoma and retinal diseases.



In its drive against Blindness, NANRITAM has been running an Eye hospital, Lokeswarananda Eye Foundation, at Para block of Purulia district since February 2008 to provide ophthalmic services to this extremely under-privileged district of West Bengal.



**MISSION:** Skillful care of various eye problems is a dire need for Purulia district. Villagers mostly earn their livelihood by farming, daily labour, pulling vans, vending vegetables etc. Handicapped by loss of vision they can't earn their bread, women cannot contribute their share of work in the household or outdoors and become burdens to their families. They have no alternative but to

surrender to the fate adding up to their already miserable existence. The total picture is thus very bleak and dismal. Recovery of eyesight by timely intervention can put these hapless villagers back into the mainstream and reinstate them as useful members of their family and society.



Outreach camp



Home visit



Meals being served



Transport arranged for patients

### OBJECTIVE:

- ▶ Prevention of visual impairment.
- ▶ Early detection of disease.
- ▶ Early & prompt initiation of treatment.
- ▶ Proper follow up & monitoring.
- ▶ Adequate rehabilitation.

**OUR EXISTING HOSPITAL:** LOKESWARANANDA EYE FOUNDATION at Para village of Purulia district has been delivering services to eye problems of hundreds of uncared-for villagers for last three years. It has a well-equipped air-conditioned Operation Theatre with 2 operation tables, 2 operating microscopes, and other OT instruments as required for Eye surgery and a properly equipped out-door clinic with refraction kit, slit-lamp, direct & Indirect retinoscopes, tonometer, A-Scan biometer, keratometer and Auto Refractometer.

Two large observation rooms are used to keep post operative patients for observation on a day care basis. LOKESWARANANDA EYE FOUNDATION at Para village of Purulia district has been delivering services to eye problems of hundreds of uncared-for villagers for last three years.

Since its inception on 24th February 2008, about 5500 patients from the poorest section of the district has undergone free IOL surgery for Cataract free of cost, Refraction errors have been

corrected on more than 6000 patients with very low cost Spectacles. Patients come from remote areas of Bagmundi, Jhalda, Manbazar, Bandowan, Kustaur, Santaldihi, Raghunathpur, Kotshila, Cheliyama as well as from Bankura, West Midnapur and Burdwan, Asansol for free cataract surgery.



The hospital is manned by Ophthalmic Surgeons covering 7 days a week, OT sister, OT assistants, three Ophthalmic Assistants (Optometrist), assisted by a team of trained OT staff & office assistants. The team manages regular refraction check-ups, cataract screening & pre and post operative check-ups in OPD and Outreach camps as well as all aspects of OT management.



### COLLABORATION WITH NATIONAL RURAL HEALTH MISSION (NRHM):

On 1st October 2010, NRHM (National Rural Health Mission, Govt. of India) has assigned LOKESWARANANDA EYE FOUNDATION as the referral hospital for free Eye care management, mainly cataract surgery with IOL implantation covering remote corners of Purulia, Bankura and Midnapur.

At present, on an average 500-600 patients are being operated monthly at LOKESWARANANDA EYE FOUNDATION. About 25-30 Outreach camps are being conducted every month in the far-reaching villages of Purulia, Bankura & Midnapur catering about 5000-6000 patients per month. Apart from screening for cataract surgery, refractive errors are corrected in these camps. Screened patients are carried back and forth to our Base hospital at Para on a pre-fixed date for free cataract operation. Three post-operative check-ups are done on each patient after surgery – one in the next morning before discharge, 2nd and 3rd check-ups are done in outreach camps in their own areas. Spectacles are distributed at a later date at their door-steps by volunteers.

#### MONTHLY STATISTICS AT A GLANCE

##### Patients benefitted by LEF in collaboration with NRHM

MONTH	Tot patients in OPD	In OUTREACH	SURGERY	Spectacles issued**
Oct-10	749	535	320	320
Nov-10	828	666	312	312
Dec-10	1119	2057	380	380
Jan-11	1106	1236	420	420
Feb-11	826	1586	497	497
Mar-11	1640	3628	685	685
Apr-11	1477	2176	710	710
May-11	1500	1425	379	379

In January 2011, Cognizent Foundation, the Renowned IT Company has extended its financial support to add 1200 sq. ft. space to the hospital to cope with the acute shortage of space as compared to the huge number of patients operated in a month.

### CHILD DEVELOPMENT CLINIC

UDBHAAS, the Child Development Centre run by Nanritam at 22M, Srinath Mukherjee Lane, Kolkata-30 aims to provide diagnostic and interventional services to children with difficulties in physical, mental or language development and learning and behavioural problems, through an interdisciplinary approach. We try to reach out to every child with disability, surpassing the socio-economic barrier.

Childhood disability may express in various forms, which include Mental Retardation, Cerebral Palsy, Autism, Attention Deficit disorders, Visual & Hearing problems, Speech & Language disorders, Learning disabilities, Behavioural problems and many more. There are over 35 million children in India with developmental disabilities and more than 6,00,000 in Kolkata.

Our endeavour is to provide holistic and customized services to every individual child through early screening & identification and Early Intervention Programs. The child with financial constraints is provided full services at low or no cost.



## SERVICES

- DEVELOPMENT CLINIC at Kolkata with diagnostic and therapeutic facilities.
- Neuro-developmental follow-up clinic for high risk newborns.
- Developmental assessment of children from 0-6 years.
- Intelligence testing for 6-12 yrs.
- Screening and assessment for autism, ADHD, Depression and learning disabilities.
- Tools used include DDST II, VSMS, Binet Kamat test, MISIC, Portage, M-CHAT and CARS.
- Therapy modes include physiotherapy, occupational therapy, speech therapy and behavioural and play therapy.

### EARLY INTERVENTION PROGRAM:

To prevent developmental delays in children at risk and to curb the progress of the disabilities already there. All necessary interventional therapy is initiated *early* in an integrated manner.



- **SPECIAL EDUCATIONAL SUPPORT PROGRAM:** UNMESH is our special wing run by special educators to provide regular structured play based educational support programs to children with mental challenge and learning & behavior problems, which include Autism Spectrum Disorder, ADHD and learning disabilities. At Unmesh we stimulate all-round life skill development and help prepare them for streamlining to regular schools. The special educators work through play, songs, stories and various activities. Parents are actively involved in the process.
- **COUNSELLING & ADVOCACY:** Our team constantly works with the parents, to sensitize them to their child's problem. Parents are groomed and actively involved in the regular therapy procedures. We also actively take up issues on advocacy for the child with special needs at schools and other social settings.

#### 5. COMMUNITY BASED PROGRAMS FOR DEVELOPMENTAL CHALLENGE

The problem of child developmental challenge is graver among the under-privileged community, though they seldom seek medical help on their own. This prompted us to adapt a community based program at Para, Purulia.

We have conducted a door to door survey of 16,000 population in rural Purulia and have identified



318 Developmentally challenged children. If the projected child population is considered as 40% of the general population, then 5% of children are having some sort of disability.

We also run screening camps to pick up the challenged children. We perform assessment & therapy sessions on-site once a month and also train up local care-givers to provide home-based therapy. We do a follow-up monitoring every 3-6 months. Our core focus is on Community Based Rehabilitation. All this is provided free of cost.

<b>SERVICES RENDERED SO FAR:</b>	
<b>TOTAL PATIENTS:</b>	<b>239</b>
<b>Autism spectrum disorder</b>	<b>40</b>
<b>Cerebral palsy</b>	<b>44</b>
<b>Behavioural problems &amp; ADHD</b>	<b>38</b>
<b>Mental retardation</b>	<b>22</b>
<b>Speech disorders</b>	<b>37</b>
<b>Others</b>	<b>57</b>

- TRAININGS**

Udbhaas organizes training programs and awareness programs for various groups of professionals and care givers. Our target groups include Pediatricians, primary physicians, school teachers, community based care-givers and parents.

**Swami Lokeswarananda Smarak SevaKendra (SLSS)**, at Baranagar, Kolkata 90 has been functioning from 2001 catering about 2.5 lac population in the slums of Baranagar and Kamarhati. Its activities include Specialist Clinics with Free specialist consultation 3 days a week in Medicine, Pediatrics and Ophthalmology for about 200 pts/mnth. Low cost ECG and Pathology tests are done for about 100 pts / mnth from very low income groups at >50% discount on market rate. Medicines are distributed at cost price. Poor patients requiring cataract surgery are sent to ALOKON EYE CARE CENTRE at Lake town for Free cataract operation with IOL implantation.



**Mobile Medical Unit** is run in collaboration with Helpage India, in the slum of Kamarhati -For aged men & women (>60 years), Once a week. Medical advice is given with free medicine distribution mostly for BPL category with low cost Pathology Investigations at 50% market rate. This Unit caters for about 500 patients a month.



Slum at Kamarhati



Beneficiaries



Mobile medical unit in the slum

## PROJECT II : PROMOTION OF EDUCATION

To educate a child and abolish ignorance

### RURAL UNIT

Objective : “Education is the panacea of all evils” – Swami Vivekananda said. With this idea in view, Nanritam had started its rural Education project with a pre-primary school at Para village of Purulia , in 2004 ‘Saradmoni Nivedita Shiksha Mandir’ with 25 children mostly from tribals and backward classes, which has now grown to include 100 children.

#### Pre-School Status of the children :



Collecting much needed firewood



Occupied with daily chores

- Most of the students are from backward classes.
- All of them are first generation learners having no culture of education in the family. Much trouble was taken to convince the parents to send their wards to school. This was because most of the students were child labours and contributed significantly to the bread-earning of the family. In fact, all the students were child labours in some forms or the other – some doing household chores since early morning, some going out to collect dry twigs and branches for fuel, and still others are working as part-time maid or as assistants in shop.
- Promise of a mid-day meal for the students and supply of free books and uniforms eventually succeeded to convince the parents. Despair and monotony have now given place to self confidence and joy.

### Our Achievements



Regular attendance in school at Para, Purulia

- Regular attendance in school
- To make the children free from shackles of hard labour and giving them back their childhood.
- Imparting standard level of primary education.
- Good attendance of mothers at the monthly mother's meet and their interest regarding progress of their wards.
- Performance of drama by fourteen children as representatives from Purulia district, of our school at the Birla Institute of Technology at Kolkata that was highly acclaimed.
- Regular participation in annual sport events.



Midday meal



Vocational training

- In total, 29 child labour students from our school appeared for admission test in Para high school & competed with regular students of other schools. All of them succeeded to get admission in class V of High School. We feel it our duty to ensure that all these children take admission in high school & continue with their study.
- Development of faith and confidence of the village community on the organization.

Computer-Aided Learning Programme : School Curriculum Support Programme is run for students below 14 yrs of age from class III to class VII – No. of students : 50.



Sports



Cultural programmed by students

## URBAN UNIT

1. Our working zone comprises of a long stretch of squatter colonies, which have cropped up along the rail tracks, right from Baranagar to Kamarhati, with a total population of 2.5 lacs. Our humble endeavour is to reach out to this community & facilitate education among the children here and mainstreaming them to High school.



We have an educational unit running in a 3-room rented apartment since June 2008 at the Noapara slum of Baranagar Municipality, where we have:

- A pre-primary school, from 10.30 am to 2 pm catering 60 children in upper and Lower K.G.
- We provide education to the children in a playful learning mode.
- Back-up coaching classes in Mathematics & English for school-going children, right up to Class X.
- Free computer training courses.

We now provide the Microsoft certified MUPP certificate course, as a collaborating partner of Microsoft.

### Our cultural wing for the slum children

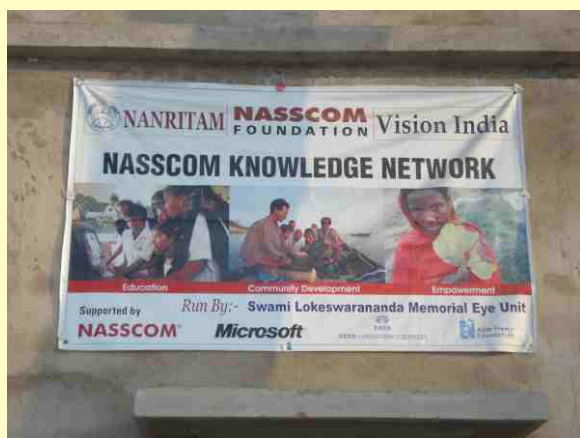


## PROJECT III : ICT BASED TRAINING:

Nanritam has signed up an agreement with NASSCOM Foundation to run Nanritam-Nasscomm Knowledge Network Centre ( NKN centres ) in different districts of West Bengal, as their partner organization. The services delivered in 13 NKN centres (Nanritam-Nasscomm Knowledge Network Centre) set-up so far in 9 different districts :

1. IT Skill Training: MUPP course (Microsoft Unlimited Potential Program) Microsoft Certification Course –
  - ▶ Computer Fundamentals – Basic concept of Information Technology- using the computer and managing files.
  - ▶ Word processing.
  - ▶ Presentation.
  - ▶ Database.
  - ▶ Spreadsheet.
  - ▶ Digital Media.
  - ▶ Internet and World wide web and e-mail literacy.
  - ▶ Web design Fundamentals.

After successful completion of the programme trainees will be provided a certification from Microsoft.



2. Program for School Children: School Curriculum support program (As devised by Azim Premji Foundation) : for 3rd to 7th Std through Interactive games.
3. Computer based program for Adult Literacy: In three months a person will learn to read the newspaper in his vernacular.
4. ICT based livelihood generation programme.
5. Dissemination of pertinent knowledge and information to the villagers through the use of computer and internet.

### Nanritam-Nasscomm Knowledge Network Centres in West Bengal with number of students

CENTRE NAME	MSUP	CHILD EDUCATION	ADULT LITERACY
NANRITAM (KOLKATA)	35	10	-
SLMEU (PARA, PURULIA)	105	30	-
VIVEKANANDA VIKASH KENDRA (BAGMUNDI, PURULIA)	21	67	-
RAMAKRISHNA SEVASHARAM SANGHA (GOPALNAGAR, PURULIA)	77	200	-
JSS (KALYAN) PURULIA	42	-	-
NEEV FOUNDATION ( GARIA, KOLKATA)	8	12	3
VIVEKANANDA JANA SEVA KENDRA (BAKCHA) EAST MADINIPORE	45	150	-
BAIKUNTHAPUR TARUN SANGHA (SUNDARBAN)	57	22	-
KAMARTHUBA SARADA SEVA SANGHA (HABRA)	10	3	-
SHAMAYITA MATH ( AMARKANAN BANKURA)	83	-	-
SHAMAYITA MATH ( CHATNA, BANKURA)	41	-	18
SUNDARBAN RAY FOUNDATION (CANNING)	-	-	-
<b>Total</b>	<b>524</b>	<b>494</b>	<b>21</b>



## PROJECT IV : SUSTAINABLE AGRICULTURE DEVELOPMENT PROJECT

Comprehensive Agriculture development programme in Rural Purulia (including Livestock , Water Management , Pisciculture , Animal Husbandry , Horticulture and Organic Farming etc) in collaboration with Syngenta Foundation India : 87% of the total work force of these villages is engaged in agricultural and allied activities. But Purulia, being a drought prone district with wide expanses of arid land has rendered traditional agriculture a difficult option for the villagers as a source of earning. Newer technology alone can motivate them to return to the soil & take up agriculture as a livelihood. Our objective is to bring a holistic improvement in the life of the tribal and backward community of Purulia district. Primary focus will be given on Employment Generation utilizing the existing natural resources for more production, improving efficiency in life-stock management and better water management for suitable livelihood and agriculture. Side by side, we have also to work with them for improving market linkages and developing agro-based and other rural enterprises for generating employment. Once employments are generated, the people can hopefully be motivated for promotion of literacy, health-awareness, sanitation etc, in other words for overall betterment in their life pattern. With this idea in view , Nanritam is working in collaboration with Syngenta Foundation India , that will lead to Poverty alleviation and prevent forced migration among the farmers.



Sustainable agriculture programme has been launched in Barandanga, Para, Purulia since May 2010, with 70 farmers in 10 villages of Para Block. Due to extreme drought situation this year, Kharif paddy cultivation could be done by 40 farmers only in these villages. Out of these, S.R.I (System of Rice Intensification) technique could be launched successfully on 6 bighas of lands that are adjacent to ponds and rivers. After harvesting paddy, mixed vegetable crops like cauliflower, cabbage, Brinjal, tomato, Bitter-gourd, string beans, pumpkins were cultivated successfully by 54 farmers. A model demonstration plot at Nanritam's project campus at Para Block yielded several tons of tomatoes and other veg crops even under the prevailing adverse situation. These short-term vegetable crops in the farmer's fields also gave good return of money. Seeds were distributed to the farmers at 50% subsidy from Nanritam Krishi Kendra (NKK). In the Boro season, wheat and mustard were cultivated with improved technique by 500 farmers that yielded 1.5 to 2 times more produce than earlier years. Due to acute shortage of water, 4 pump sets and 2 suction pipes were distributed on participatory mode, covering 18 hectares of land belonging to 120 farmers. Final irrigations of the wheat fields were supported by River bed digging at 50% cost in 14 areas, as the river water completely dried up due to scanty rainfall. About 35 women's groups in the villages comprising of more than 400 women have done mushroom cultivation with substantial production of the crop, after having training from Nanritam Krishi Kendra. At present more than 1000 farmers in the Para Block are associated with NKK, and the figure is expanding still. Two full-time Agriculture Extension Officers are posted at Nanritam Krishi Kendra to provide all sorts of technical support to the farmers.



**The initiative that has been taken in the Para block :**

- Formation of local farmers' groups across in 33 villages :
  - i) Imparting transfer of knowledge (through education and field training) of advanced agricultural technologies for attaining sustainable improvement of agriculture.
  - ii) Training through exposure visits of farmers to progressive farmers who are already following advanced agricultural techniques (and integration of the same with good local practices).
- Facilitating supply of necessary quality inputs like seeds, fertilizers, pesticides etc, to the farmers, through the farmers' groups mediated by NANRITAM.
- Facilitating and strengthening of marketing initiatives by farmers and villagers through linkages with various networks. NANRITAM will try to ensure that the farmers of its project area get proper price for their produce, also, help them to hold and stock their produce in transit, when needed. In providing such assistance in marketing, Syngenta Foundation India will be the main collaborating partner of Nanritam.

In March 2011, Nanritam has signed up a project with CBM (Christophel Blind Mission ) on Organic Farming as a part of 'Inclusive Organic Agriculture' utilizing the capacities of the Disabled and women population for their income generation. The training programmes with Exposure visits will start from April, 2011 before launching the project in Purulia district and later involving the other districts of the state.



## PROJECT - V : LEARN TO EARN

### Vocational Training & Livelihood Generation

Nanritam has been trying, through these years, to empower the under-privileged to stand on their own feet, to support themselves & their families. For this we have been providing vocational trainings in various skills and have also tried to promote entrepreneurship, with our limited resources.

#### Our Vocational Training and Livelihood Generation programme

In both the urban slums and the rural areas of Purulia District, West Bengal, we are running training programmes for women in various forms. In Purulia District, where we work, 70% of the population lives below the poverty line. The primary source of income is unskilled labour & farming. Educational status of the populace is very poor with hardly 15-18% having primary education and a meagre 5% being school graduates. The tribals of the region follow a matriarchal family system. The chief bread earners in this region are women. However, their educational status is dismal, with most being illiterate. They thus have to resort to assorted seasonal activities like making cowdung cakes, paddy cutting, animal husbandry, collecting wood chips, daily labour etc in order to make a living.

To enable these women to have a steady source of income and to lead a better life, Nanritam conducts various kinds of training programmes for them.

#### Training Provided at Para :

The training programmes done at our rural unit at Para, Purulia, include Knitting, Tailoring, Carpentry, Embroidery, Fabric painting, Poultry farming, Health Worker training, Incense-Making, Mushroom-Cultivation etc.

**EMBROIDERY UNIT AT BOLPUR:** A training cum production unit operates here with 450 rural women involved. Our artists make a variety of products with emphasis on quality and usability. The embroidery of the products deserves special mention. They specialize in Kantha work which is upto the market standard. Our products include Sarees, Bedcovers, Pillow Covers, Salwar Suits, Kurtas, Punjabis, Small Bags and many kinds of gifts items. We take the initiative to sell these products by arranging exhibitions so that these rural poor women can earn their living. Products are made to order as well. We also cater to organizations with bulk order requirements for bags and such items.





**SKILL ENHANCEMENT PROJECT WITH NCRI (NATIONAL COUNCIL OF RURAL INSTITUTE UNDER MINISTRY OF HRD) FOR PURULIA DISTRICT:**

NANRITAM has signed up an agreement with NCRI with the objective of promoting Livelihood , local Cultural tradition and enhancement of skill among the youths in the age group of 18-25 years particularly from BPL category as well as literate and semi-literate women and SC/ST groups from low-income group families.

**BPO TRAINING CENTRE :**

NANRITAM has launched its first BPO centre at Belghoria, North Kolkata in collaboration with Nasscom Foundation and Accenture on 7th March 2011. The target is to train 50 youths per quarter and in total 200 youths in one year. Fifty students belonging to the underprivileged class from suburban Kolkata and North 24 pgs within the age range of 18-28 years are being groomed for total personality development, communicative English, Basic computer training, organising skill and management of events with assessment of their aptitude by expert clinical psychologist. Out of them, thirty students have been placed in IT companies, after successful completion of the training.



## PROJECT VI

### ECO-FRIENDLY PROJECTS

In Purulia, NANRITAM has been trying to take up eco-friendly projects, to maintain and enhance the natural beauty of the place, as well as promote healthy utilization of natural resources.

The following new projects have been taken up:

- Electrification through utilization of solar energy:
  - a) We are procuring electricity for our school & clinic and also for operating the water pump from a solar unit.
  - b) Storage of solar power with storage battery & inverter
- Rain-water Harvesting for preservation of ground water
- Bamboo plantation (with tissue-cultured hybrid variety) to promote cultivation & livelihood generation
- Afforestation : A green movement in barren para has proved fruitful
- Organic farming to promote cultivation & livelihood.

**Conventional Electricity has reached our project site since November 2009.**

### THIS YEAR'S SPECIAL EVENT

The year-long programme of the Birth centenary celebration of Revered Swami Lokeswaranandaji Maharaj of Ramakrishna Mission, our prime inspiration and benefactor that was inaugurated on 1st March 2009 by the then External Affairs Minister Hon'ble Shri Pranab Mukherjee, came to a befitting conclusion through seminars, cultural programme and

Reminiscences on Swami Lokeswaranandaji Maharaj organised on 18th April and 19th April, 2010.

On 18th April a seminar was held for the youths at Eastern Zonal Cultural Center, Salt Lake City on 'In Search Of Success'-Based on Indian Culture and Tradition'. The seminar was intended to make the youth brigade of modern times aware of their social responsibilities.

About 700 youth participants attended the seminar. The inaugural lecture was delivered



by Revered Swami Sarvapriyanandaji of Ramakrishna Mission, Belur Math. Shri Asok Mohan Chakrobarti, Chief Secretary of West Bengal chaired the session.

In the 2nd session six youth representatives ranging from High school students, Engineering graduates to IT professionals spoke of their ideas and aspirations on 'Individual Social Responsibility'. The session was moderated by Revered Swami Sarvapriyanandaji.

Post-lunch session was interactive and was conducted by Revered Swami Ishatmanandaji, Secretary, Ramakrishna Mission, Arunachal Pradesh with active participation of the youth representatives.



The final session was on 'Be and Make', where eminent personalities established in their own fields spoke on the subject. The speakers were Dr R.P. Sengupta, world famous neuro-surgeon, Mr Gautam Mohan Chakrobarti, Police Commissioner of Kolkata, Dr K.P. Pappu, Former Director of CINI, at present attached to UNO and Revered Swami Suparnanandaji, Secretary Ramakrishna Mission, Narendrapur.

On 19th April, 2010, Revered monks of the Ramakrishna order, Swami Divyanandaji, Swami Balabhadranandaji, Swami Sandarsananandaji, Swami Chidrupanandaji and Shri Saktiprasad Misra, a highly respected teacher of Purulia Ramakrishna Mission paid their tribute in memory of Revered Swami Lokeshwaranandaji Maharaj.

This was followed by an extraordinary Odissi dance recital by famous dancer Ms Sharmila Biswas and her troupe, that was highly acclaimed by the august gathering.

### **CHANDER HAT – A village Fair**

NANRITAM had organised a village fair, CHANDER HAT, its debut attempt, at Barandanga, Para, Purulia for three days from 25.6.2010 to 27.6.2010. The gala occasion was inaugurated by the Hon'ble District Magistrate of Purulia. In his inaugural speech, Hon'ble D. M. emphasised the need of such fairs for promotion and propagation of the culture and heritage of a place and offered to extend all possible support from the District administration.

Enthusiastic participation of scores of people was very encouraging. Local villagers as well as people from far and wide participated in their own capacities - some took part in the workshops, some came to display their products for sale, still others staged cultural programmes and the rest came for entertainment. A beautiful statue of a tribal mother figure made of paper, rags and mud was placed at the entry point to the Fair.



D.M. lights inaugural fire



D.M. addresses the gathering



Tribal mother-figure at fair



Folk song - Baul



Sculpture workshop



Chhou dance

Workshops-Variou workshops started in the fair ground from 10am daily and included those on

agriculture and training on various handicrafts as under :

- 1) Agriculture workshops were conducted on 25th and 27th June in collaboration with Syngenta Foundation Of India. 30-40 farmers from different villages participated in the workshops. Agro-Scientists and experts discussed on improved scientific methods of farming, various problems that crop up in practice and their remedy, water management, kitchen gardening and management of live-stock. The workshops were concluded with Interactive sessions with the farmers.
- 2) A three-day workshop on Arts & crafts was held, 4-5 hrs a day, by the famous artists of Purulia. Hands-on trainings were arranged on paintings by pastel and water colour, Fabric painting, Ceramic & plaster of paris relief work on stones and potteries, making of traditional Chhou masks of Purulia etc. Tremendous enthusiasm was noticed among the children, adolescents and the youths for these workshops. Requests poured in from the participants for conducting regular training classes on these issues, which is under consideration.

Exhibitions – Two exhibitions were opened to the public by the Hon'ble D. M. of Purulia who was immensely impressed by the visual experiences displayed in the exhibitions, one on photography by Mr Swapan Dutta and the other on paintings by the highly-acclaimed artist of Purulia, Mr Ashis Nandi.

The photography display was an attempt to project Purulia in various perspective - its seasonal festivals like Karam, Vadu, Makar, its places of archaeological interests, its traditional dance forms like Chhou, Jhumur and Ethnic arts & paintings on the mud walls of the tribal cottages. The painting exhibition was on the two important characters of Indian heritage, Buddha and Ravana, as well as the Landscapes of Purulia from different aspects.

Cultural Programmes were conducted in the evening all three days :

- 1st day – Karam dance by tribal students and a video documentary on Purulia
- 2nd day – Jhumur song by Pandit Mihirlal Singh Deo  
– Chhou dance by Ustad Chittaranjan Kumar & Troupe
- 3rd day – Kathi dance by Tribal students  
– Baul song by Sasti Das Baul & Troupe

### **The Temple Inauguration at Para**



The long-awaited temple of Sri Ramakrishna, Sri Sri Sarada Devi and Swami Vivekananda was inaugurated on 10th January, 2011 in Nanritam's rural project campus at Barandanga, Para, Purulia. Consecration of the temple was carried out by Revered Swami Puratananadaji, Assist. Secretary, Narendrapur Ramakrishna Mission.

Revered monks of the Ramakrishna order - Swami Viswanathanandaji, Swami Atmapravanandaji, Swami Sivapradanandaji, Swami Ritanandaji visited on the occasion. Former Chief Secretary, Mr Asok Mohan Chakraborti's active presence in the day-long programme was inspiring to one and all.



Revered monks from other Ashramas in and around Purulia graced the occasion. The District Administration including Hon'ble DM, ADM, SDO and SDPO attended at different times of the day. 3500 villagers were served Prasad at 12 Noon.

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### **VITAL DETAILS OF NANRITAM**

Name of Agency :	NANRITAM
Contact Details :	28 /1/2, Selimpur Road, Flat – 6, Kolkata – 700031, West Bengal E-Mail: nanritam@gmail.com Website: www.nanritam.org
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Date of Establishment :	February 20, 2002
Registration Number :	S /11 / 8102 of 2001 - 2002
Permanent Account Number :	AAAAN 2389J (Income Tax)
FCRA No. :	147120781
Bank Account Details :	United Bank Of India (for Local ) Bose Pukur Rajdanga Branch, 27-G Bose Pukur Road , Kolkata - 700042 Account No : 0955010108714 IFSC : UTBI0 BOSC90 MICR : 70002716  United Bank Of India (for Foreign Currency) 293/1, B.B.Chatterjee Road Kolkata - 700042 Account No : 0074010155063 IFSC : UTBI0 KAS151 RTGS : UTBIINBB0BC MICR : 700027029

**All contributions to NANRITAM are exempted from Income Tax under U/S 80(G) of Income Tax Act**

### **OUR COLLABORATORS**

Partnership with Central/State:	Government of India – National Rural Health Mission (NRHM) Government of India – National Council of Rural Institute, HRD
Grants Received :	Cognigent Foundation India Syngenta Foundation India Nasscom Foundation Helpage India AID, USA American Service to India CBM Kirpalani
Collaborators :	Alokon Eye Care Centre