

# Making a Difference with the Young India Wellness Campaign

**GO GREEN  
HEALTHY CAMPUS**



## ABOUT US

The Young India Wellness Campaign (YIW) is an initiative jointly launched by the National Association of Professional Social Workers in India (NAPSWI), a national-level organization of professional social workers, and Nada India Foundation, a national level organization focuses on addressing non-communicable diseases (NCDs) and engages young students in building their capacities to become Health Ambassadors (HAs), peer counselors, educators, and health advocates in colleges and universities.

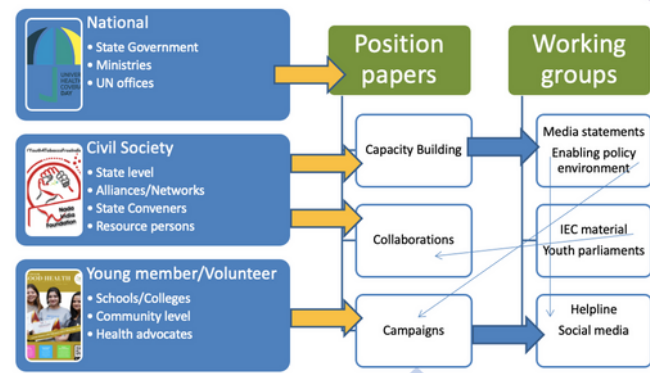
**NCDs cause  
17 million  
deaths 86%  
of these  
deaths occur  
in low and  
middle-  
income  
countries**



**This campaign has changed the way I view the environment and my health  
Aditya Allahabad University**



## Nada India NAPSWI Go Green Healthy Campaign



**Theoretical Framework:** YIW draws strength from the constructivist learning theory, fostering active participation and critical thinking among youth.

**Conceptual Framework:** Peer learning is at the heart of our campaign, enabling faster influence, especially in health promotion and behavioral communication change for NCD prevention.



**NAPSWI**  
National Association of  
Professional Social Workers in India



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## MAKING A DIFFERENCE STARTS WITH YOUR VOICE

"The students from 75 universities will be engaged as health advocates to build a green healthy campus to commemorate 75 years of progressive India "Azadi Ka Amrit Mahotsav"."

At Young India Wellness Campaign, we're on a mission to make good health a nationwide priority. We're all about spreading the word on the importance of wellness and go green initiatives by empowering young folks to become health advocates. We've got all the tools you need to make a positive impact on your health and the world around you. Here's the scoop on what we offer:

- Get schooled in health and wellness with our comprehensive education programs.
- Join the ranks of effective health ambassadors and peer educators with our training and skill development opportunities.
- Become a voice for healthy living and environmental change in your community with our advocacy initiatives.
- Our Go Green & Healthy Campus campaign takes things up a notch with policies and awareness-raising on NCDs, Drug, Alcohol, Tobacco Education, and more. Ready to join the wellness revolution? Let's make it happen together!

## Be part of the change....

### Join the campaign

**Empowerment:** We empower young people through education, skill development, and employment opportunities.

**Healthier Lifestyle:** YIW promotes healthy living, helping you make positive choices for your well-being.

**Networking:** Connect with like-minded peers and professionals who share your passion for a healthier India.

**Advocacy:** Be part of a movement that influences policy changes and creates a brighter future for all.

Join us in building a healthier, greener, and empowered India! Together, we can make a difference in the fight against NCDs and create a better tomorrow for all.

**Got questions? Reach out to  
our friendly helpline at  
9268441080**



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<https://vleadacademy.org/page/GoGreen-Healthy-copy-fptva8>