



ANNUAL REPORT 2017-18



**CHAITANYA EDUCATIONAL AND
RURAL DEVELOPMENT SOCIETY**

Organisation Profile:

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Name, address and contact information Chaitanya Educational and Rural Development Society (CERDS) H.No: 3 – 68 / 1, 5 th Line, Pandaripuram, Chilakaluripet- 522 616, Guntur District, Andhra Pradesh, India Telephone: 08647 252333 E-mail address: cerdsindia@gmail.com , cerdsns@gmail.com Website: www.cerds-india.org	Legal Status Registered as a society under Indian Societies Registrations Act XXI of 1860 at Ongole, Prakasam District on 05.11.1996 Registration Number with date: Registration No: 499 / 1996 Date of Original Registration: 05.11.1996 Unique ID No. (Issued from planning commission): AP/2009/0016640	
Name & Designation of the Chief Functionary Mr. N. Srinivasa Rao, Executive Secretary Mobile No's: +91 96661 59615	FCRA: "CERDS" has been granted FCRA registration vide Registration Number: 010190438 by Ministry of Home Affairs, Government of India on 29.09.2010. It was renewed on 01.06.2016 and valid up to 31.10.2021.	
Nature of the Organisation Non-profit, Economic, Educational, Social, Service, Research & Rural oriented Organisation		
Registrations at Income Tax Department, Government of India: <ul style="list-style-type: none"> • Income Tax Permanent Account Number (PAN) : AAAAC5162C • 12A Registration: CERDS was registered under 12A of Income Tax Act, 1961 with registration No. 11/12A/W-2(1)/CIT/GNT/08-09. • 80G Registration: CERDS was granted an approval of Tax exemption Under Section 80G(5) (vi) of the Income Tax act, 1961 with registration No. 15/80G/W-2(1)/CIT-GNT/08-09. 	Partners in Progress: <ul style="list-style-type: none"> • GiveIndia / Give Foundation • NABARD • Rotary Clubs & Individuals, New Zealand • Rotary Club of Padstow, Australia • I Do Good Charity Group Inc., • Shamadasani Foundation • Vitamin Angels 	
Bank Account Details	For Local Contributions	For Foreign Contributions
Account Number	783504256	400601011000941
Account Type	Savings	Savings
Account Holder's Name	Chaitanya Educational and Rural Development Society	
Pin code	522616	522616
Bank Name	Indian Bank	Vijaya Bank
Bank Branch	Chilakaluripet	Chilakaluripet
IFSC Code	IDIB000C021	VIJB0004006
Address of the organisation	H.No: 3-68/1, 5 th Lane, Pandaripuram, Chilakaluripet, Guntur District, Andhra Pradesh - 522616	

Organizational Inspiration/ Mission / Vision/ Aim /Objectives:

Inspiration	CERDS believe that the development of India mainly depended on the rural areas progressiveness and any effort to promote Educational and Rural Development strengthens the Rural Areas in turn the Nation.
Belief	Helping the Needy is Universal Culture and it is part of our Civilisation
Mission	CERDS helps poor to help themselves to overcome their socio-economical and educational barriers by changing their attitudes and sensitize them to live together in their development.
Vision	Sustainable and self-reliant village communities
Aim	CERDS aim is to help poor communities to overcome the effects of poverty, create new futures for themselves and their communities and promote sustainable village communities through changing the attitudes among the people
Objectives	<ol style="list-style-type: none"> 1. To educate people and make them conscious and concerned about self-reliance, social justice and co-operation, so that they may be prepared and equipped to work out for themselves and for others and keeping in further with their own human dignity and destiny. 2. To help, devise schemes and projects and help to execute them, which will assist the country towards elimination of poverty and misery. 3. To promote all types of activities that are aimed at the integral development of persons and communities, particularly to help with set up equitable credit and marketing, structures, improved facilities and methods of farming, irrigation, animal

	<p>husbandry, technical institutions and cottage or small scale industries. These are to be encouraged to be done wherever possible on a co-operative basis, public housing assistance to all shelter less poor and economically backward class families.</p> <p>4. To coordinate the charitable work of the various Rural Development, Social Welfare and Charitable Agencies, without infringing upon their autonomy.</p> <p>5. To channelize the energies of our people towards constructive national work in the social, educational and cultural fields in co-operation with Government wherever feasible.</p> <p>6. To study and conduct Research on Social, Civic, Arts, Literature, Science, Cultural, economic aspects of the Rural Communities and promote them.</p>
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Geographical coverage of Activities

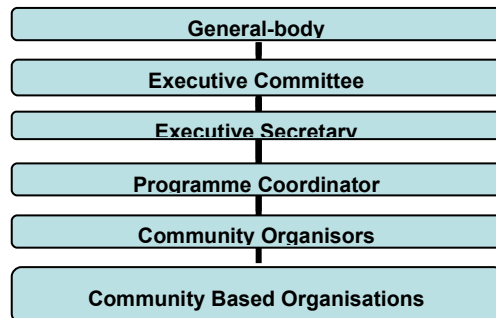
At present the organization is working in 60 needy and deserving Panchayaths/Villages and about 90 habitations in both Prakasam and Guntur Districts of Andhra Pradesh. Among these 90 target habitations, about 50 are in the Sea-coastal areas, which often affecting by series / severity of floods, cyclones and strong coastal winds and tidal waves. About 85% of the families in these target sea-coastal hamlets belong to Scheduled Tribes, Scheduled Castes and Backward Communities (Fishermen, Toddy collectors and Weavers). The remaining 40 habitations are in dry land regions, which often affecting by drought since the failures of monsoons.

District	Name of the Mandal	No. of villages	No. of habitations
Prakasam	Vetapalem	4	20
	Chinaganjam	3	7
	Chirala	3	5
	Ballikurava	6	6
	Yaddanapudi	2	2
	Total:		18
Guntur	Nizampatnam	2	10
	Nadendla	10	10
	Chilakaluripet	10	10
	Edlapadu	10	10
	Prathipadu	10	10
	Total:		42
Grand-Total:		60	90

Organization Structure:

The Governing Body is constituted by an executive committee, which meets every quarterly to review and evaluate the work done, to take up new activities and to consider organizational matters. It consists of experienced and socially concerned leaders who have a commitment to social work. The General Body consists of enrolled members and patrons. Unless otherwise decided it meets once a year to consider policies, plans of action, review of work and the Budget. It elects the Executive Committee. Organogram of the Organisation and the background of the present executive members are here with enclosed.

Organogram:



Major Programmes / Activities:

<p>Child Education:</p> <ul style="list-style-type: none"> Provision of primary educational needs School Health Programmes Construction of School Sanitary toilets 	<p>Drinking Water</p> <ul style="list-style-type: none"> Installation of Bore wells / Open wells Awareness Generation Campaigns on Usage of Water Sources Training Camps to Community Administrators on Water Management and Conservation Practices <p>Sustainable Agricultural Practices</p> <ul style="list-style-type: none"> Formation of Farmers' Clubs Conducting of Training and Exposure visits on sustainable agricultural practices Conducting of Farmers Field Schools and Distribution of Tarpaulins sheets <p>Vocational Skill Trainings</p> <ul style="list-style-type: none"> Conducting of skill oriented Training Programmes to un-employed men and women Promote skill based livelihood units Job placement with local / non local Institutions
<p>Women Empowerment:</p> <ul style="list-style-type: none"> Awareness Generation Campaigns on Women rights, Malnutrition, Immunization and Birth Control Measures Focus on IGP Programmes for the disadvantaged women i.e Widows, disabled and HIV/Aids infected Exposure visits and Linkages with Government Programmes. 	
<p>Disabled Services:</p> <ul style="list-style-type: none"> Provision of Nutrition food & Medical Support to Disabled Sanitary Toilet Facilities for Disabled Wheel Chairs/Try-Cycles for Disabled 	
<p>Health:</p> <ul style="list-style-type: none"> Awareness Generation Campaigns on Health, Hygiene and Environmental Practices Nutrition support to HIV/Aids infected people Distribution of Vitamin – A and Albendazole capsules to 0-5 and Pregnant and Lactate women 	

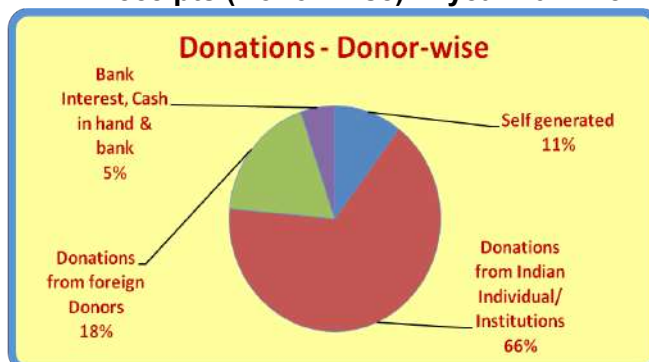
Awards / Honors received:

Name of the Award	Date & Year	Institution
Bharat Vikas Ratan Award	27.02.2012	The Economic for Health and Educational Growth, New Delhi
Glory of India Award with Gold Medal	03.09.2012	Economic and Social Development Foundation, New Delhi
Mother Teresa Excellence Award	25.11.2012	Integrated Council for Socio-Economic Progress, Thrissur
Honorary Doctorate & Lifetime Achievement Award	08.04.2013	Academy of Universal Global Peace & The New International Christian University, Bangalore
Indira Gandhi Excellence Award	21.12.2013	International Business Council, New Delhi
NGO Excellence Award	28.05.2014	Mahez NGO - NGO's National Conference – 2014, Dharwad
Rashtra Vibhushan Award	19.04.2015	Foundation for Accelerated Community Empowerment, New Delhi
The Best Citizen of India	30.05.2015	The Economic and Human Resource Development Association, New Delhi
Swami Vivekanda and Sister Margaret Award	01.07.2016	Sister Margaret Foundation, Kolkata
Book of Records-2016 Award & Meritorious Service Award with Gold Medal	25.09.2016	ASHA PRADEEP & Talent Survey Report Council, Odisha
Dr.APJ Abdul Kalam Award	20.03.2018	Friendship Forum, New Delhi
Best Indian Golden Personalities Award	20.03.2018	Friendship Forum, New Delhi

Receipts Amount (last 3 years)



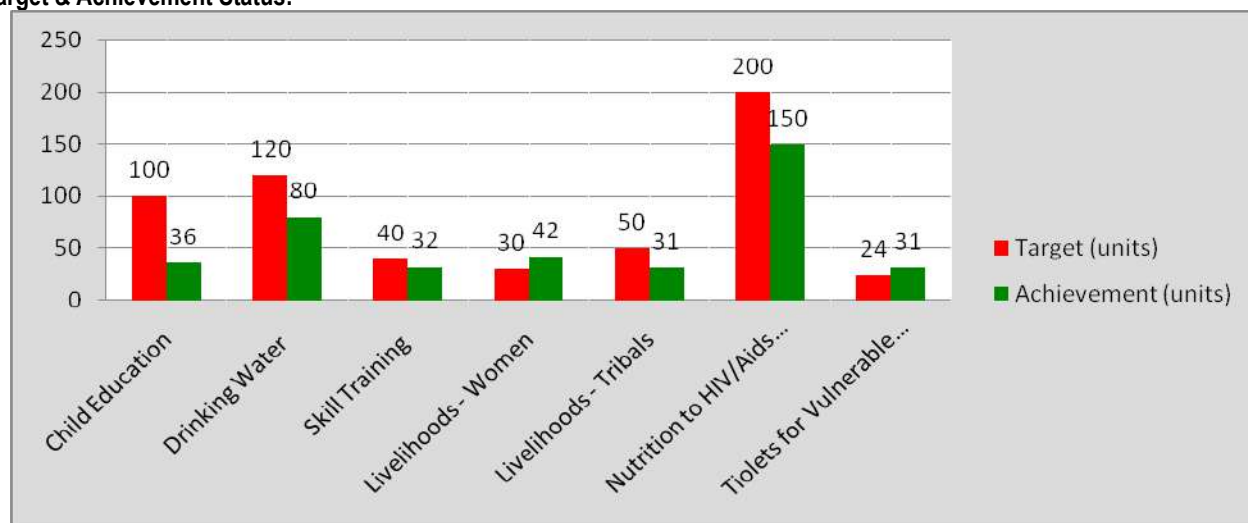
Receipts (Donor-wise) in year 2017-18



Last Three Years Financial information:

RECEIPTS	2017-2018	2016-2017	2015-2016
Self Generated (fees/ subscriptions/ interest/ community contributions etc)	363000	63000	67000
Donations from Indian individuals / institutions	233201	88304	210000
Donations from foreign donors	642874	1595142	1045444
Donations from GivelIndia donors (please write '0' if not applicable)	2081694	1935878	1979174
Government Grants received	0	0	0
Advances received	0	240000	0
Bank Interest, Cash in Hand & Cash in Bank	182148	453352	396539
TOTAL RECEIPTS	3502917	4375676	3698157
PAYMENTS (Capital)			
Capital items purchased for the organisation	0	0	0
PAYMENTS (Revenue)			
Salaries and benefits (programme)	212000	202000	162000
Staff training and travel	27000	12000	1500
Office support expenses (rent/ repairs/ telephone/ etc)	64068	65450	71889
Communication (correspondence/ Annual Reports/ brochures/ website/ etc)	28121	23367	19762
Consultants' fees (audit/ legal/ programme)	31000	367074	10000
Depreciation	4923	5470	6078
Other programme expenses (seeds/food/etc.)*	2445878	3526830	2978919
Other non-programme expenses	4388	1678	13610
Advances refunded	240000	0	0
TOTAL EXPENDITURE	3057378	4203869	3263758

Target & Achievement Status:



Plan of action for 2018-19:

S.No	Activity	Target Beneficiaries	Amount (Rs.)
1	Support of primary educational needs to children	100 children	200,000
2	Support of drinking water facilities	3500 families	1000,000
3	Support of sanitary toilet facilities for disabled	24 disabled	240,000
4	Other disabled services	12 disabled	120,000
5	Support to milch animal units to widows	50 women	750,000
6	Support of fishing nets to tribal families	100 families	500,000
7	Support of skill training and sewing machines	40 adolescents	260,000
8	Nutrition food support to HIV/Aids people	200 people	1,200,000
9	Nutrition food support to Disabled people	100 people	600,000
10	Promotion of sustainable agricultural practices	65 Villages	650,000
11	Other welfare activities	50 families	100,000
Total:			5,620,000

ACHIVEMENTS

Child Education:

Goal:

Ensure the children belong to the vulnerable groups not to turn as child laborer and they attend school with all basic educational supplies

Target Groups:

HIV/Aids infected, Disabled, Scheduled Tribes, Orphans, Disaster victims and girl children

Initiatives:

- Sensitizing the parents / guardians the need of child education and
- Reducing the burden of children education costs for poor parents/guardians by providing primary educational supplies

Accomplishments:

- Total 36 children were supported primary educational needs i.e school uniforms, casual wear and school bags
- Ensured as the eligible children attend to school with all basic educational supplies and
- Built confidence among the parents as well as children that they could have support to lead a better life in the society

Major Donors:

- GiveIndia, Give Foundation Inc.,USA,
- General fund

Amount utilised:

- Rs.70,100

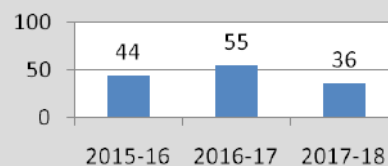
Amount carry-forward for the financial year 2018-19:

- Nil



Status of Last 3 Years

Child Education (Units)



Drinking Water:

Goal:

Ensure accessibility of drinking water facilities to the disadvantaged communities

Target Groups:

Habitations belong to Scheduled Tribes and , Fishermen in the Sea-coastal villages

Initiatives:

- Sensitize the best water usage practices
- Installation of bore wells at an accessibility places by taking consultations and participation of community people.

Accomplishments:

- Total 80 drinking bore wells were installed in sea-coastal villages and
- Ensured water facilities to around 1600 families and 6500 population belong to the most disadvantaged communities
- Made efforts to reduce water born diseases as people not distress by them.

Major Donors:

- GiveIndia, Give Foundation Inc.,USA, Rotary Clubs and Individuals – New Zealand, I Do Good Charity Group Inc., USA, Bridge Impact
- General fund

Amount utilised:

- Rs.4,98,654

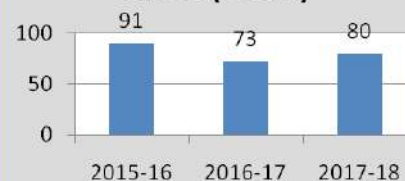
Amount carry-forward for the financial year 2018-19:

- Nil



Status of Last 3 Years

Drinking Water Bore Wells (Units)



Skill Training:

Goal:

Promote skills among the women and adolescents on locally viable trades

Target Groups:

Rural adolescents, widows, HIV/Aids infected women, disabled and women belong to BPL families

Initiatives:

- Organising skill trainings at village level
- Providing assistance to underprivileged women to have own tailoring units

Accomplishments:

- 32 women and adolescents were provided training in tailoring skill and provided sewing machines to start own livelihood units.
- Improved skills and income
- Turned women / adolescents from dependent level to independent income earners

Major Donors:

- GiveIndia, Give Foundation Inc.USA,
- ABHIDAAN, Shamdasani Foundation
- General fund

Amount spent:

- Rs. 2,11,215

Amount carry-forward for the financial year 2018-19:

- Nil



Status of Last 3 Years



Livelihood support to Disadvantaged Women:

Goal:

Promote rural based and low risk profile livelihood units for the underprivileged women

Target Groups:

Widows, Elder age and HIV/Aids infected women belong to poor families

Initiatives:

- Providing milch animals to young widows to accelerate, empower and create a stable income source to poor widows
- Support to disadvantaged women to establish own livelihood units i.e., Petty Shops, Cloth shops, Vegetable vending, Fruit Centers etc.,

Accomplishments:

- 40 widowed / divorced / old age women were assisted milch animal units
- 2 disadvantaged women were supported to establish petty shop units
- Benefited women turned from underprivileged conditions to empower and earn stable income on their own
- Helps women not to turn approach moneylenders or pawnbrokers for loans in times of crisis.

Major Donors:

- GiveIndia, Give Foundation Inc.USA, ABHIDAAN
- General fund

Amount spent:

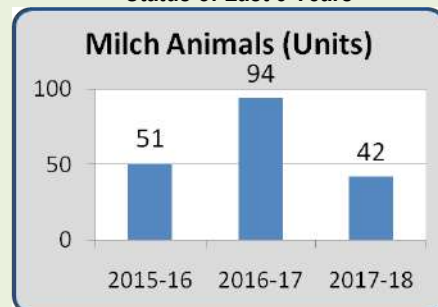
- Rs. 5,58,867

Amount carry-forward for the financial year 2018-19:

- Rs. 1,90,109



Status of Last 3 Years



Fishing Nets to Tribal Fishermen Families:

Goal:

Enhance sustainable livelihood of the poor tribal fishing families by providing proper fishing equipment

Target Groups:

- Sea-coastal tribal fishermen families

Initiatives:

- Supporting fishing nets suit to catch the fish locally available

Accomplishments:

- 31 families belong to tribal fishermen community were provided fishing nets.
- Helped disadvantaged families to aid from hunger days.
- Helped to get stable income and increase income levels.
- Helped to lead life in better living conditions

Major Donors:

- GiveIndia, Give Foundation Inc.USA
- General fund

Amount spent:

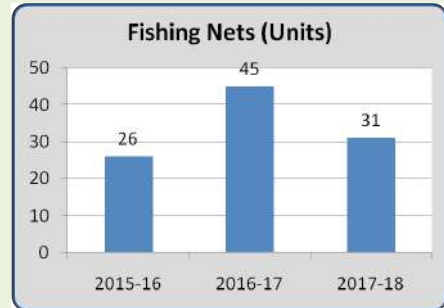
- Rs. 1,45,481

Amount carry-forward for the financial year 2018-19:

- Nil



Status of Last 3 Years



Sanitary Toilet Facilities to the Vulnerable Population:

Goal:

Create sanitary toilet facilities to the vulnerable population to lead normal life as other well-beings

Target Groups:

- Priority to disabled women / Children, HIV-Aids infected people and Old age women.

Initiatives:

- Sensitising the families on the need of sanitary toilets
- Assistance and technical guidance in installing sanitary toilet facilities
- Support of construction and hardware material for building sanitary toilets

Accomplishments:

- 31 disabled / HIV-Aids infected / Old age women were supported to access sanitary toilet facilities in their vicinity.
- Raised awareness among the vulnerable population and their family members on the importance and usage practices of sanitary toilets and built confidence among the disabled people by having proper facilities to resolve their natural calls at their house premises.
- Open defecation practice is decreased

Major Donors:

- GiveIndia, Give Foundation Inc.USA
- Shamadasani Foundation, ABHIDAAN
- General fund

Amount spent:

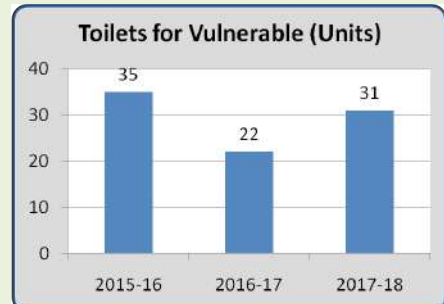
Rs. 2,08,722

Amount carry-forward for the financial year 2018-19:

- Rs.1,28,267



Status of Last 3 Years



Nutrition support to HIV/Aids infected people :

Goal:

Strengthen the immunization system and increase the life span of HIV/Aids infected people

Target Groups:

- Priority to women and children belong to poor families
- Rural and slum dwellers

Initiatives:

- Distribution of nutritional provisions, i.e. finger millet flour, wheat ravva, wheat flour, red gram dall, ground nuts and eggs every month
- Linkup with ART centers

Accomplishments:

- Total 1,454 nutrition kits were distributed to about 150 HIV/Aids infected people.
- Identified 100 more people for target to a subsequent year
- Helped to improve the immunization system.
- Helped to increase CD4 count and as well as the span of a lifetime of the vulnerable people.
- Raised confidence among the patients in their future

Major Donors:

- GiveIndia, Give Foundation Inc.USA, Bridge Impact
- General fund

Amount spent:

- Rs.7,03,958

Amount carry-forward for the financial year 2018-19:

- Rs.1,01,107



Status of Last 3 Years

Nutrition Kits distributed to HIV/Aids infected people



Details of Board Members as on 31/03/2018

Name	Position on Board	No. of meetings attended	Remuneration and reimbursements in Rs.
1. Mr. O.Venkata Rao	President	4/4	Nil
2. Mrs. G.Siva Rathna Kumari	Vice-President	4/4	Nil
3. Dr. N.Srinivasa Rao	Executive Secretary	4/4	Nil
4. Mr. G.Anil Kumar	Joint-Secretary	4/4	Nil
5. Mrs. K.Siva Parvathi	Treasurer	4/4	Nil
6. Mr. T.Suresh Babu	EC Member	4/4	Nil
7. Mr. P.Venkata Subba Rao	EC Member	4/4	Nil

Distribution of staff according to salary levels as on 31/03/2018

Slab of gross salary plus benefits (Rs per month)	Male (Nos)		Female (Nos)		Total (Nos)	
	Full time	Part time	Full time	Part time	Full time	Part time
<5000	1	1	0	0	1	1
5,000 - 10,000	1	0	1	0	2	0
Total	2	1	1	0	3	1

Highest and Lowest Salaries taken persons:

	Name	Designation	Remuneration (in Rs.)
Operational Head of the organisation: (including honorarium):	N.Srinivasa Rao	Executive Secretary	Nil
Highest paid person in the organisation (staff or consultant):	G. Chandi Priya	Programme Coordinator	6,000 per month
Lowest paid person in the organisation (staff or consultant):	M.Krishna	Community Organiser	4,000 per month

LIST OF THE EXECUTIVE COMMITTEE MEMBERS

Address	Age	Gender	Education	Occupation	Position in the Board	Photograph
Mr. O.Venkata Rao Pangulurivaripalem, Chilakaluripet Mandal, Guntur District- 522 619.	72	Male	M.Sc (Agriculture)	Retired Govt. Employee	President	
Mrs. G. Siva Rathna Kumari H.No: 3-104, 6 th Lane, Pandariapuram, Chilakaluripet, Guntur District – 522616	51	Female	B.COM	Social Worker	Vice-President	
Mr. N. Srinivasa Rao H.No: 3-68/1, 5 th Lane, Pandariapuram, Chilakaluripet, Guntur District - 522616	49	Male	M.A (Sociology), PGDJC, PGDCA	Social Worker	Executive- Secretary	
Mr. G. Anil Kumar Veamavaram, Ballikurava Mandal, Prakasam District – 523301	37	Male	M.Sc (Physics)	Lecturer	Joint-Secretary	
Mrs. K. Siva Parvathi Ramkur, Via: Valaparla, J. Pangulur Mandal, Prakasam District - 523260	51	Female	M.A, B.Ed	Teacher	Treasurer	
Mr. T. Suresh Babu Suravarapupalle, Eddanapudi Mandal, Prakasam District – 523301	49	Male	B.Sc	Social Worker	Member	
Mr.P.V.Subba Rao Gangapalem, Ballikurava Mandal, Prakasam District - 523301	37	Male	MBA	Social Worker	Member	



THANK YOU